



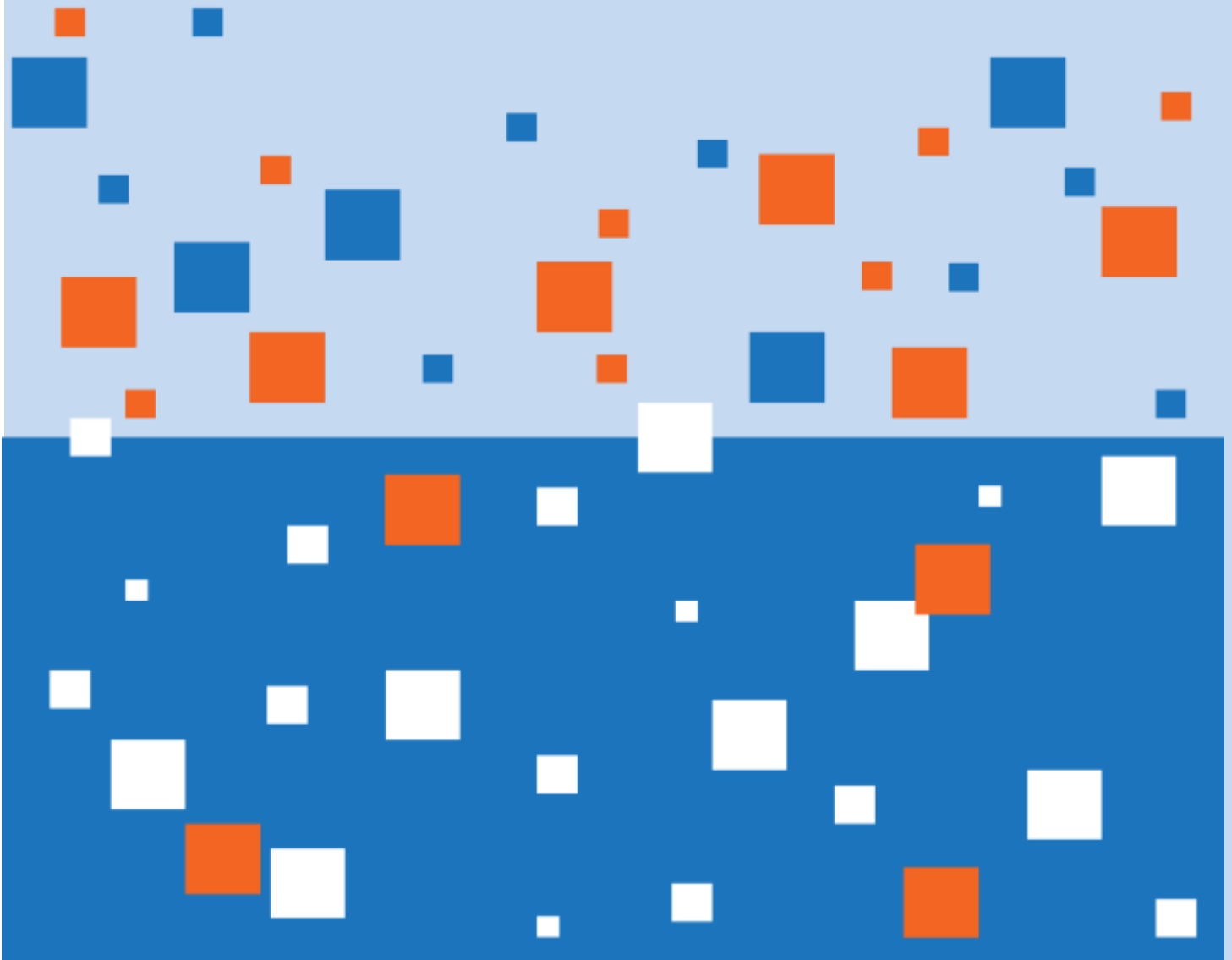
perry hope
partners

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

PACKAGED LIQUOR, WINE, & BEER

Germany Products Forecast (ISIC47)

2016 edition



RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

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Industry Section Definition

This section includes wholesale and retail sale (i.e. sale without transformation) of any type of goods and the rendering of services incidental to the sale of these goods. Wholesaling and retailing are the final steps in the distribution of goods.

Industry Division Definition

This division includes the resale (sale without transformation) of new and used goods mainly to the general public for personal or household consumption or utilization, by shops, department stores, stalls, and mail-order houses.

Industry Class Definition

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The Gross Domestic Product (GDP) in Germany was 2,903,790 million Euros in 2014. This was a change of 6.1 percentage from 2013. Perry/Hope Partners projects the GDP will change by 1.9 percent in 2015, 2.0 percent in 2016 and 2.3 percent in 2017 (in Euros).

Gross Domestic Product (Currency-Millions)

	Euros	US\$	
2006	2,313,900	2,902,749	
2007	2,428,500	3,323,810	
2008	2,473,800	3,623,688	
2009	2,374,200	3,298,218	
2010	2,495,000	3,304,439	
2011	2,609,900	3,628,110	
2012	2,666,400	3,425,956	
2013	2,737,600	3,634,823	
2014	2,903,790	3,852,556	
2015	2,960,000	--	
2016	3,020,000	--	
2017	3,090,000	--	

*GDP is not forecasted in US Dollars or Local Currency

Source: WorldBank

Gross Domestic Product (% Change)

	Euros	US\$	
2009	-4.0%	-9.0%	
2010	5.1%	0.2%	
2011	4.6%	9.8%	
2012	2.2%	-5.6%	
2013	2.7%	6.1%	
2014	6.1%	6.0%	
2015	1.9%	--	
2016	2.0%	--	
2017	2.3%	--	

*GDP is not forecasted in US Dollars or Local Currency

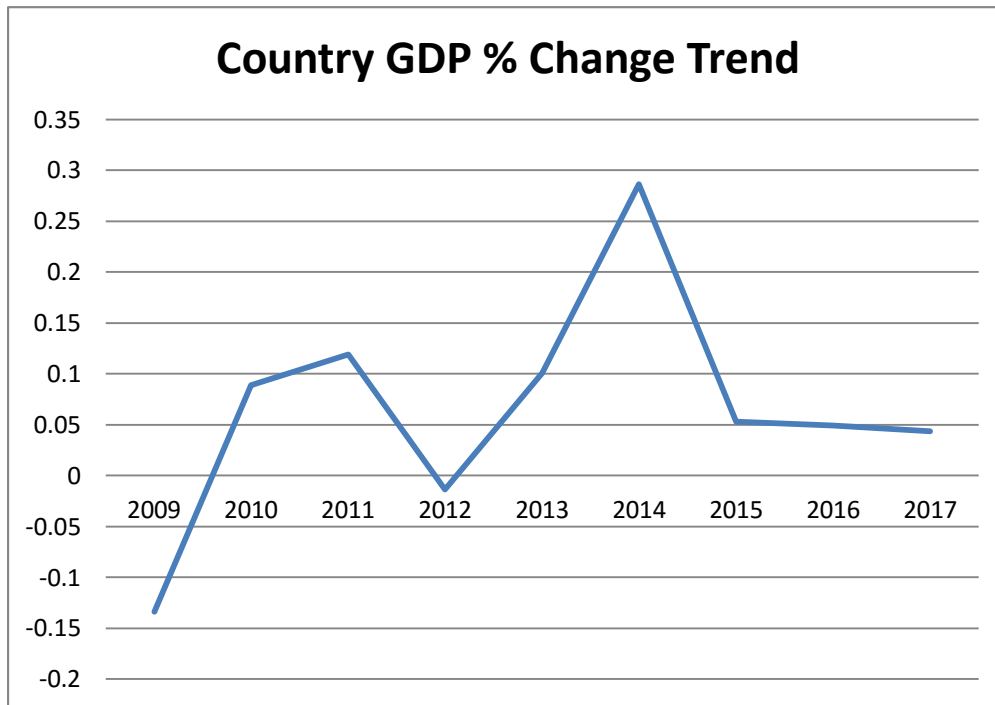
Source: WorldBank

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Gross Domestic Product (% Change)



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The Economic Performance of the largest world countries can be measured by the percentage change in Gross Domestic Production from year to year. The range in GDP change from 2013 to 2014 was a low of -0.4 percent to a high of 7.4 percent. The median GDP change was 2.4 for 2013-2014.

Gross Domestic Product (Millions U.S. Dollars-Largest Countries)

	2012	2013	2014
United States	16,163,158	16,768,053	17,419,000
China	8,461,623	9,490,603	10,360,105
Japan	5,954,477	4,919,563	4,601,461
Germany	3,533,242	3,730,261	3,852,556
France	2,681,416	2,810,249	2,829,192
United Kingdom	2,614,946	2,678,173	2,941,886
Brazil	2,413,174	2,392,095	2,346,118
Italy	2,075,221	2,136,948	2,144,338
India	1,831,782	1,861,802	2,066,902
Canada	1,832,716	1,838,964	1,786,655

Source: WorldBank

Gross Domestic Product (% Change-Largest Countries)

	2012	2013	2014
United States	2.3%	2.2%	2.4%
China	7.8%	7.7%	7.4%
Japan	1.8%	1.6%	-0.1%
Germany	0.4%	0.1%	1.6%
France	0.2%	0.7%	0.2%
United Kingdom	0.7%	1.7%	2.6%
Brazil	1.8%	2.7%	0.1%
Italy	-2.8%	-1.7%	-0.4%
India	5.1%	6.9%	7.4%
Canada	1.9%	2.0%	2.5%

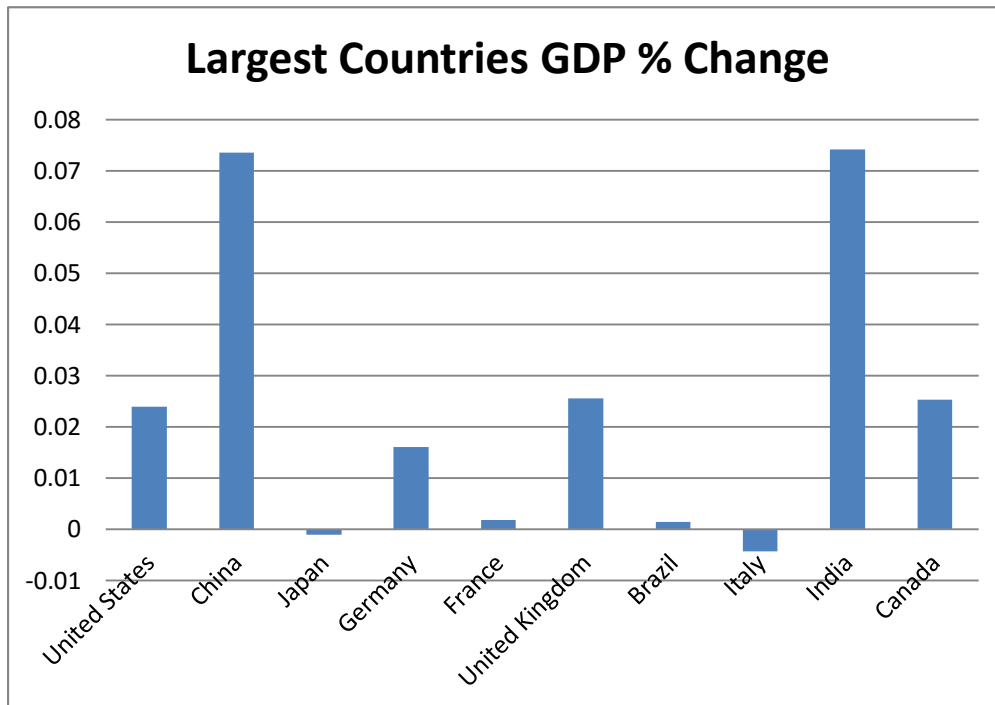
Source: WorldBank

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Gross Domestic Product (% Change-Largest Countries)



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The total central government deficit/surplus in Germany was 3,800 million Euros in 2012. The total central government debt was 1,517,459 million Euros, 56.9 percent of the country's GDP for 2012.

Government Debts, Deficits and Tax Revenue (Totals and % Change)

	Cash surplus/ deficit (millions Euros)	Cash surplus/ deficit (% of GDP)	Central gov't debt, total (millions Euros)	Central government debt, total (% of GDP)	Tax revenue (millions Euros)	Tax revenue (% of GDP)
2005	(51,790)	-2.3%	994,892	44.7%	240,460	10.8%
2006	(29,720)	-1.3%	1,006,261	43.5%	255,050	11.0%
2007	(8,000)	-0.3%	989,849	40.8%	279,000	11.5%
2008	(9,680)	-0.4%	1,067,400	43.1%	285,810	11.6%
2009	(52,800)	-2.2%	1,130,947	47.6%	282,230	11.9%
2010	(79,240)	-3.2%	1,384,437	55.5%	284,810	11.4%
2011	(11,710)	-0.4%	1,439,051	55.1%	307,370	11.8%
2012	3,800	0.1%	1,517,459	56.9%	316,740	11.9%

Source: WorldBank

Inflation and Per Capita (Totals and % Change)

	Inflation, consumer prices (chg %)	GDP per capita (current US\$)	GDP per capita (current Euros)	GDP per capita growth (annual %)
2005	1.5%	33,543	26,972	0.7%
2006	1.6%	35,238	28,089	3.8%
2007	2.3%	40,403	29,520	3.4%
2008	2.6%	44,132	30,128	1.3%
2009	0.3%	40,270	28,988	-4.9%
2010	1.1%	40,408	30,510	4.2%
2011	2.1%	44,355	31,907	3.3%
2012	2.0%	42,598	33,154	2.4%
2013	1.5%	45,085	33,956	0.2%
2014	0.9%	46,000	35,898	1.3%

Source: WorldBank

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The stability of an economy of the largest world countries can be measured by the percentage of government debt to GDP. The range in debt to GDP for 2013 was a low of 49.7 percent to a high of 196.5 percent. The median GDP change was 100.0 for 2013.

Government Debts & Deficits (Totals-Largest Countries)

	2013 Deficit % of GDP	2013 Debt % of GDP
United States	-4.9%	93.8%
China	--	--
Japan	-8.0%	196.5%
Germany	0.1%	56.9%
France	-4.7%	103.8%
United Kingdom	-5.8%	103.2%
Brazil	-2.0%	--
Italy	-3.1%	131.1%
India	-3.8%	49.7%
Canada	0.0%	53.5%

Source: WorldBank

Inflation (Totals-Largest Countries)

	2012	2013	2014
United States	2.1%	1.5%	1.6%
China	2.7%	2.6%	2.0%
Japan	0.0%	0.4%	2.7%
Germany	2.0%	1.5%	0.9%
France	2.0%	0.9%	0.5%
United Kingdom	2.8%	2.6%	1.5%
Brazil	5.4%	6.2%	6.3%
Italy	3.0%	1.2%	0.2%
India	9.3%	10.9%	6.4%
Canada	1.5%	0.9%	1.9%

Source: WorldBank

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Exports of Goods and Services

	Exports of goods & services (current US\$)	Exports of goods & services (current Euros)	Exports of goods & services (% growth)	Exports of goods & services (% of GDP)
2005	1,142,951	919,070	7.7%	41.3%
2006	1,321,147	1,053,140	13.1%	45.5%
2007	1,567,686	1,145,410	8.0%	47.2%
2008	1,744,887	1,191,190	2.8%	48.2%
2009	1,400,430	1,008,090	-13.0%	42.5%
2010	1,574,198	1,188,590	15.2%	47.6%
2011	1,836,964	1,321,430	8.0%	50.6%
2012	1,774,433	1,381,030	3.2%	51.8%
2013	1,841,828	1,387,190	0.9%	50.7%
2014	1,757,955	1,325,025	3.8%	45.6%

Source: WorldBank

Imports of Goods and Services

	Imports of goods & services (current US\$)	Imports of goods & services (current Euros)	Imports of goods & services (% growth)	Imports of goods & services (% of GDP)
2005	998,707	803,080	6.2%	36.1%
2006	1,158,001	923,090	11.8%	39.9%
2007	1,335,040	975,430	5.4%	40.2%
2008	1,516,623	1,035,360	3.4%	41.9%
2009	1,238,283	891,370	-7.8%	37.5%
2010	1,388,513	1,048,390	12.5%	42.0%
2011	1,648,393	1,185,780	7.4%	45.4%
2012	1,571,541	1,223,120	1.4%	45.9%
2013	1,618,994	1,219,360	1.5%	44.5%
2014	1,510,496	1,138,508	3.5%	39.2%

Source: WorldBank

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The Unemployment Rate in Germany was 5.4 percent in 2012. Labor force participation was 60.1 percent in 2012 and only 22.6 percent of the labor force was part-time employees.

Unemployment and Labor Force Participation

	Labor force participation rate (% of ages 15+)	Part time employment, total (% of total)	Labor force, total	Unemployment, total (% of total labor force)
2005	58.5%	21.4%	41,261,506	11.1%
2006	59.0%	21.8%	41,605,652	10.3%
2007	59.2%	21.9%	41,860,106	8.6%
2008	59.3%	21.7%	41,939,193	7.5%
2009	59.5%	21.8%	41,983,039	7.7%
2010	59.5%	21.7%	41,990,452	7.1%
2011	60.2%	22.1%	42,490,517	5.9%
2012	60.1%	22.6%	41,762,514	5.4%
2013	60.3%	--	41,981,485	5.3%

Source: WorldBank

Population (Total and Change)

	Population growth (annual %)	Population, total
2005	-0.1%	82,469,422
2006	-0.1%	82,376,451
2007	-0.1%	82,266,372
2008	-0.2%	82,110,097
2009	-0.3%	81,902,307
2010	-0.2%	81,776,930
2011	0.0%	81,797,673
2012	-1.7%	80,425,823
2013	0.2%	80,621,788
2014	0.3%	80,889,505

Source: WorldBank

The citizen productivity of an economy of the largest world countries can be measured by the unemployment rate. The range of the unemployment rate for 2013 was a low of 3.4 percent to a high of 10.7 percent. The median unemployment rate was 7.2 percent for 2013.

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Unemployment Rate (Largest Countries)

	2011	2012	2013
United States	9.7%	9.0%	8.1%
China	4.2%	4.3%	4.5%
Japan	5.0%	4.5%	4.3%
Germany	7.1%	5.9%	5.4%
France	9.3%	9.2%	9.9%
Germany	7.8%	7.9%	7.9%
Brazil	7.9%	6.7%	6.9%
Italy	8.4%	8.4%	10.7%
India	3.5%	3.4%	3.4%
Canada	8.0%	7.4%	7.2%

Source: WorldBank

Part-Time Employment and Labor Force Participation (Largest Countries)

	2012 % of Part-Time Employment	2012 Labor Participation Rate
United States	11.2%	62.9%
China	0.0%	71.1%
Japan	20.0%	58.9%
Germany	22.6%	59.8%
France	18.0%	56.1%
Germany	24.1%	62.1%
Brazil	0.0%	69.9%
Italy	17.0%	49.0%
India	0.0%	55.5%
Canada	18.8%	66.3%

Source: WorldBank

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The RETAIL TRADE, EXCEPT OF MOTOR VEHICLES industry in Germany is projected to include 305,504 enterprises in 2016. These enterprises will account for 358,857 establishments and sell 13,123.7 million (Euros) of PACKAGED LIQUOR, WINE, & BEER products in 2015.

Enterprises, Establishments & Product Sales Trends

	Enterprises	Establish-ments	Product Sales (Mill. Euros)	Employment
2010	325,083	381,855	15,003.2	83,012
2011	331,297	389,154	14,864.6	84,599
2012	325,245	382,045	14,030.1	83,053
2013	306,485	360,009	13,080.3	78,263
2014	303,968	357,053	12,720.1	77,620
2015	304,218	357,346	12,737.2	77,684
2016	305,504	358,857	13,123.7	78,012
2017	307,800	361,554	13,951.6	78,599
13-14 % Chg.	-0.8%	-0.8%	-2.8%	-0.8%
14-15 % Chg.	0.1%	0.1%	0.1%	0.1%
15-16 % Chg.	0.4%	0.4%	3.0%	0.4%
16-17 % Chg.	0.8%	0.8%	6.3%	0.8%

Enterprises are companies (firms) that include company headquarters or sole proprietorships.

Establishments are company (firm) locations such as branches, sales offices, franchise sites (but also include headquarters and sole proprietorships.)

Non-Employer Establishments

	Establish-ments	Product Sales (Mill. Euros)	Employment
2013	3,479,512	14,264.0	3,479,512
2014	3,422,603	13,644.3	3,422,603
2015	3,428,231	13,685.2	3,428,231
2016	3,457,280	14,219.9	3,457,280
2017	3,509,432	15,345.0	3,509,432

Non-Employer Establishments are sole proprietorships with no direct employees (only one employed owner). They may use contractors, but these are not counted as direct employees. Therefore, these establishments are also their enterprises.

Total Product Sales (Millions) by Exchange Rate

Euro	U.S. Dollar	Pound	Yen	Cn Dollar	Yuan
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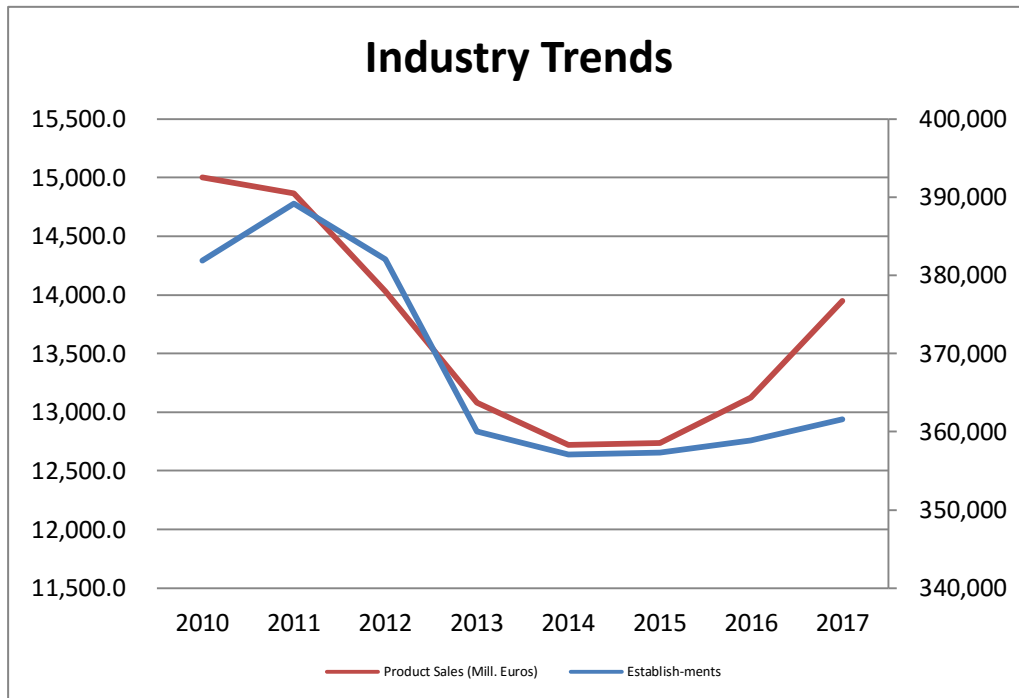
2015	26,422	28,392	18,821	3,495,866	37,741	180,249
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Industry Trends (Product Sales & Establishments)



The smallest establishments (1-49 employees) in the industry account for 98.2 percent of all establishments in 2015. The largest establishments (500+ employees) account for 0.0 percent.

2015 Employee Size of Establishment Breakouts

	Enterprises	Establishments	Turnover (Mill. Euros)	Employment
1-4 Emps.	964	6,454	1,746.9	16,134
5-9 Emps.	432	1,888	1,343.5	10,952
10-19 Emps.	774	1,068	1,910.3	14,521
20-49 Emps.	2,090	466	2,208.4	14,037
50-99 Emps.	1,514	85	879.8	5,021
100-249 Emps.	605	65	1,828.7	8,219
250-499 Emps.	28	25	2,403.2	7,393
500-999 Emps.	1	2	402.3	1,352
1000+ Emps.	0	0	14.2	56

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2015 Industry Product Sales (Mill. US\$) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE - Germany (until 1990 former territory of the FRG)	3,360.1	4,478.1	956.6	1,988.3	3,065.7	13,801.1	27,649.9
DE1 - Baden-Württemberg	441.7	588.6	125.7	261.4	403.0	1,814.1	3,634.5
DE11 - Stuttgart	164.4	219.1	46.8	97.3	150.0	675.3	1,353.0
DE111 - Stuttgart, Stadtkreis	24.8	33.1	7.1	14.7	22.6	102.0	204.3
DE112 - Böblingen	15.3	20.3	4.3	9.0	13.9	62.7	125.6
DE113 - Esslingen	21.1	28.2	6.0	12.5	19.3	86.8	174.0
DE114 - Göppingen	10.4	13.9	3.0	6.2	9.5	42.7	85.5
DE115 - Ludwigsburg	21.3	28.3	6.1	12.6	19.4	87.3	174.9
DE116 - Rems-Murr-Kreis	17.1	22.8	4.9	10.1	15.6	70.1	140.5
DE117 - Heilbronn, Stadtkreis	5.0	6.7	1.4	3.0	4.6	20.7	41.5
DE118 - Heilbronn, Landkreis	13.5	18.0	3.8	8.0	12.3	55.5	111.1
DE119 - Hohenlohekreis	4.5	6.0	1.3	2.7	4.1	18.4	36.9
DE11A - Schwäbisch Hall	7.7	10.3	2.2	4.6	7.1	31.8	63.8
DE11B - Main-Tauber-Kreis	5.5	7.3	1.6	3.3	5.0	22.6	45.2
DE11C - Heidenheim	5.4	7.2	1.5	3.2	4.9	22.2	44.5
DE11D - Ostalbkreis	12.8	17.1	3.6	7.6	11.7	52.6	105.3
DE12 - Karlsruhe	24.8	33.1	7.1	14.7	22.6	102.0	204.3
DE121 - Baden-Baden, Stadtkreis	0.5	0.7	0.1	0.3	0.5	2.0	4.1
DE122 - Karlsruhe, Stadtkreis	2.7	3.5	0.8	1.6	2.4	10.9	21.9
DE123 - Karlsruhe, Landkreis	3.9	5.2	1.1	2.3	3.6	16.1	32.2
DE124 - Rastatt	2.1	2.7	0.6	1.2	1.9	8.4	16.9
DE125 - Heidelberg, Stadtkreis	1.3	1.8	0.4	0.8	1.2	5.5	10.9
DE126 - Mannheim, Stadtkreis	2.8	3.8	0.8	1.7	2.6	11.6	23.3
DE127 - Neckar-Odenwald-Kreis	1.3	1.8	0.4	0.8	1.2	5.5	11.0
DE128 - Rhein-Neckar-Kreis	4.9	6.5	1.4	2.9	4.4	20.0	40.0
DE129 - Pforzheim, Stadtkreis	1.1	1.4	0.3	0.6	1.0	4.5	8.9
DE12A - Calw	1.4	1.9	0.4	0.8	1.3	5.9	11.7
DE12B - Enzkreis	1.8	2.3	0.5	1.0	1.6	7.2	14.5
DE12C - Freudenstadt	1.1	1.5	0.3	0.6	1.0	4.5	9.0
DE13 - Freiburg	90.3	120.3	25.7	53.4	82.4	370.9	743.0
DE131 - Freiburg im Breisgau, Stadtkreis	9.2	12.2	2.6	5.4	8.4	37.7	75.4
DE132 - Breisgau-Hochschwarzwald	10.3	13.7	2.9	6.1	9.4	42.3	84.8
DE133 - Emmendingen	6.5	8.7	1.8	3.8	5.9	26.7	53.5
DE134 - Ortenaukreis	17.2	22.9	4.9	10.1	15.6	70.4	141.1
DE135 - Rottweil	5.7	7.7	1.6	3.4	5.2	23.6	47.3
DE136 - Schwarzwald-Baar-Kreis	8.5	11.3	2.4	5.0	7.8	34.9	70.0
DE137 - Tuttlingen	5.5	7.4	1.6	3.3	5.0	22.7	45.5
DE138 - Konstanz	11.4	15.2	3.3	6.8	10.4	47.0	94.1

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. US\$) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE139 - Lörrach	9.1	12.2	2.6	5.4	8.3	37.6	75.2
DE13A - Waldshut	6.8	9.1	1.9	4.0	6.2	28.1	56.2
DE14 - Tübingen	74.3	99.0	21.1	44.0	67.8	305.1	611.2
DE141 - Reutlingen	11.5	15.4	3.3	6.8	10.5	47.4	95.0
DE142 - Tübingen, Landkreis	9.1	12.1	2.6	5.4	8.3	37.3	74.7
DE143 - Zollernalbkreis	7.8	10.3	2.2	4.6	7.1	31.9	63.9
DE144 - Ulm, Stadtkreis	5.0	6.7	1.4	3.0	4.6	20.7	41.4
DE145 - Alb-Donau-Kreis	7.8	10.4	2.2	4.6	7.1	32.0	64.2
DE146 - Biberach	7.8	10.4	2.2	4.6	7.1	32.0	64.0
DE147 - Bodenseekreis	8.5	11.4	2.4	5.1	7.8	35.1	70.3
DE148 - Ravensburg	11.4	15.2	3.2	6.7	10.4	46.7	93.6
DE149 - Sigmaringen	5.4	7.2	1.5	3.2	4.9	22.0	44.2
DE2 - Bayern	514.6	685.8	146.5	304.5	469.5	2,113.7	4,234.7
DE21 - Oberbayern	179.3	239.0	51.1	106.1	163.6	736.6	1,475.7
DE211 - Ingolstadt, Kreisfreie Stadt	5.1	6.8	1.5	3.0	4.7	21.0	42.2
DE212 - München, Kreisfreie Stadt	55.1	73.5	15.7	32.6	50.3	226.4	453.7
DE213 - Rosenheim, Kreisfreie Stadt	2.5	3.3	0.7	1.5	2.3	10.3	20.7
DE214 - Altötting	4.4	5.9	1.3	2.6	4.0	18.2	36.4
DE215 - Berchtesgadener Land	4.2	5.6	1.2	2.5	3.8	17.2	34.6
DE216 - Bad Tölz-Wolfratshausen	5.0	6.7	1.4	3.0	4.6	20.5	41.1
DE217 - Dachau	5.7	7.6	1.6	3.4	5.2	23.3	46.7
DE218 - Ebersberg	5.3	7.0	1.5	3.1	4.8	21.7	43.5
DE219 - Eichstätt	5.1	6.8	1.5	3.0	4.7	21.1	42.2
DE21A - Erding	5.2	6.9	1.5	3.1	4.7	21.4	42.8
DE21B - Freising	6.8	9.1	1.9	4.0	6.2	28.0	56.1
DE21C - Fürstenfeldbruck	8.4	11.2	2.4	5.0	7.6	34.4	68.9
DE21D - Garmisch-Partenkirchen	3.5	4.7	1.0	2.1	3.2	14.6	29.2
DE21E - Landsberg am Lech	4.7	6.3	1.3	2.8	4.3	19.3	38.7
DE21F - Miesbach	3.9	5.2	1.1	2.3	3.6	16.1	32.3
DE21G - Mühldorf am Inn	4.5	6.0	1.3	2.7	4.1	18.6	37.3
DE21H - München, Landkreis	13.2	17.6	3.8	7.8	12.0	54.2	108.6
DE21I - Neuburg-Schrobenhausen	3.8	5.0	1.1	2.2	3.4	15.4	30.9
DE21J - Pfaffenhofen an der Ilm	4.8	6.4	1.4	2.8	4.4	19.8	39.6
DE21K - Rosenheim, Landkreis	10.2	13.7	2.9	6.1	9.3	42.1	84.3
DE21L - Starnberg	5.3	7.1	1.5	3.2	4.9	22.0	44.0
DE21M - Traunstein	7.0	9.3	2.0	4.1	6.4	28.8	57.7
DE21N - Weilheim-Schongau	5.4	7.2	1.5	3.2	4.9	22.1	44.3
DE22 - Niederbayern	48.9	65.1	13.9	28.9	44.6	200.7	402.1
DE221 - Landshut, Kreisfreie Stadt	2.6	3.4	0.7	1.5	2.4	10.6	21.3

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. US\$) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE222 - Passau, Kreisfreie Stadt	2.1	2.8	0.6	1.2	1.9	8.5	17.1
DE223 - Straubing, Kreisfreie Stadt	1.8	2.4	0.5	1.1	1.7	7.5	15.0
DE224 - Deggendorf	4.8	6.4	1.4	2.8	4.4	19.7	39.5
DE225 - Freyung-Grafenau	3.3	4.4	0.9	1.9	3.0	13.4	26.9
DE226 - Kelheim	4.6	6.2	1.3	2.7	4.2	19.1	38.2
DE227 - Landshut, Landkreis	6.1	8.1	1.7	3.6	5.6	25.1	50.2
DE228 - Passau, Landkreis	7.7	10.3	2.2	4.6	7.0	31.6	63.4
DE229 - Regen	3.3	4.3	0.9	1.9	3.0	13.3	26.7
DE22A - Rottal-Inn	4.9	6.5	1.4	2.9	4.4	19.9	39.9
DE22B - Straubing-Bogen	4.0	5.3	1.1	2.4	3.7	16.5	33.0
DE22C - Dingolfing-Landau	3.7	5.0	1.1	2.2	3.4	15.3	30.7
DE23 - Oberpfalz	44.4	59.2	12.6	26.3	40.5	182.5	365.6
DE231 - Amberg, Kreisfreie Stadt	1.8	2.4	0.5	1.1	1.6	7.4	14.8
DE232 - Regensburg, Kreisfreie Stadt	5.5	7.4	1.6	3.3	5.1	22.8	45.6
DE233 - Weiden in der Oberpfalz, Kreisfreie Stadt	1.7	2.3	0.5	1.0	1.6	7.1	14.2
DE234 - Amberg-Sulzbach	4.3	5.8	1.2	2.6	4.0	17.8	35.7
DE235 - Cham	5.3	7.0	1.5	3.1	4.8	21.7	43.4
DE236 - Neumarkt in der Oberpfalz	5.3	7.0	1.5	3.1	4.8	21.6	43.2
DE237 - Neustadt an der Waldnaab	4.0	5.3	1.1	2.4	3.7	16.5	33.0
DE238 - Regensburg, Landkreis	7.5	10.0	2.1	4.5	6.9	31.0	62.0
DE239 - Schwandorf	5.9	7.8	1.7	3.5	5.4	24.1	48.3
DE23A - Tirschenreuth	3.1	4.1	0.9	1.8	2.8	12.7	25.4
DE24 - Oberfranken	44.1	58.8	12.6	26.1	40.3	181.2	363.1
DE241 - Bamberg, Kreisfreie Stadt	2.9	3.8	0.8	1.7	2.6	11.8	23.6
DE242 - Bayreuth, Kreisfreie Stadt	3.0	4.0	0.8	1.8	2.7	12.3	24.5
DE243 - Coburg, Kreisfreie Stadt	1.7	2.3	0.5	1.0	1.5	6.9	13.9
DE244 - Hof, Kreisfreie Stadt	1.9	2.5	0.5	1.1	1.7	7.8	15.7
DE245 - Bamberg, Landkreis	5.9	7.9	1.7	3.5	5.4	24.4	48.8
DE246 - Bayreuth, Landkreis	4.4	5.8	1.2	2.6	4.0	17.9	35.9
DE247 - Coburg, Landkreis	3.6	4.9	1.0	2.2	3.3	15.0	30.0
DE248 - Forchheim	4.6	6.2	1.3	2.7	4.2	19.1	38.2
DE249 - Hof, Landkreis	4.1	5.5	1.2	2.4	3.8	17.0	34.0
DE24A - Kronach	2.9	3.9	0.8	1.7	2.6	11.9	23.8
DE24B - Kulmbach	3.1	4.1	0.9	1.8	2.8	12.6	25.3
DE24C - Lichtenfels	2.8	3.7	0.8	1.7	2.6	11.5	23.1
DE24D - Wunsiedel im Fichtelgebirge	3.2	4.2	0.9	1.9	2.9	13.0	26.1
DE25 - Mittelfranken	70.3	93.7	20.0	41.6	64.1	288.7	578.5
DE251 - Ansbach, Kreisfreie Stadt	1.7	2.2	0.5	1.0	1.5	6.8	13.6

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. US\$) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE252 - Erlangen, Kreisfreie Stadt	4.3	5.8	1.2	2.6	4.0	17.8	35.7
DE253 - Fürth, Kreisfreie Stadt	4.7	6.3	1.3	2.8	4.3	19.3	38.6
DE254 - Nürnberg, Kreisfreie Stadt	20.7	27.6	5.9	12.3	18.9	85.2	170.6
DE255 - Schwabach, Kreisfreie Stadt	1.6	2.1	0.5	0.9	1.5	6.5	13.1
DE256 - Ansbach, Landkreis	7.4	9.9	2.1	4.4	6.8	30.4	61.0
DE257 - Erlangen-Höchststadt	5.4	7.2	1.5	3.2	4.9	22.2	44.4
DE258 - Fürth, Landkreis	4.7	6.3	1.3	2.8	4.3	19.3	38.7
DE259 - Nürnberger Land	6.8	9.1	1.9	4.0	6.2	28.1	56.3
DE25A - Neustadt an der Aisch-Bad Windsheim	4.0	5.4	1.1	2.4	3.7	16.5	33.1
DE25B - Roth	5.1	6.8	1.5	3.0	4.7	21.0	42.0
DE25C - Weißenburg-Gunzenhausen	3.8	5.1	1.1	2.2	3.5	15.6	31.3
DE26 - Unterfranken	54.2	72.3	15.4	32.1	49.5	222.8	446.3
DE261 - Aschaffenburg, Kreisfreie Stadt	2.8	3.8	0.8	1.7	2.6	11.6	23.2
DE262 - Schweinfurt, Kreisfreie Stadt	2.2	2.9	0.6	1.3	2.0	9.0	18.1
DE263 - Würzburg, Kreisfreie Stadt	5.5	7.3	1.6	3.2	5.0	22.5	45.1
DE264 - Aschaffenburg, Landkreis	7.1	9.5	2.0	4.2	6.5	29.2	58.4
DE265 - Bad Kissingen	4.3	5.7	1.2	2.5	3.9	17.7	35.4
DE266 - Rhön-Grabfeld	3.4	4.6	1.0	2.0	3.1	14.0	28.1
DE267 - Haßberge	3.5	4.7	1.0	2.1	3.2	14.4	28.8
DE268 - Kitzingen	3.6	4.8	1.0	2.2	3.3	14.9	29.9
DE269 - Miltenberg	5.3	7.0	1.5	3.1	4.8	21.7	43.5
DE26A - Main-Spessart	5.3	7.0	1.5	3.1	4.8	21.6	43.3
DE26B - Schweinfurt, Landkreis	4.7	6.2	1.3	2.8	4.2	19.1	38.3
DE26C - Würzburg, Landkreis	6.6	8.8	1.9	3.9	6.0	27.0	54.1
DE27 - Schwaben	73.3	97.7	20.9	43.4	66.9	301.2	603.5
DE271 - Augsburg, Kreisfreie Stadt	10.9	14.5	3.1	6.4	9.9	44.6	89.3
DE272 - Kaufbeuren, Kreisfreie Stadt	1.7	2.3	0.5	1.0	1.6	7.1	14.2
DE273 - Kempten (Allgäu), Kreisfreie Stadt	2.5	3.4	0.7	1.5	2.3	10.5	21.0
DE274 - Memmingen, Kreisfreie Stadt	1.7	2.3	0.5	1.0	1.5	6.9	13.9
DE275 - Aichach-Friedberg	5.3	7.0	1.5	3.1	4.8	21.6	43.2
DE276 - Augsburg, Landkreis	9.9	13.1	2.8	5.8	9.0	40.5	81.1
DE277 - Dillingen an der Donau	3.9	5.1	1.1	2.3	3.5	15.8	31.7
DE278 - Günzburg	5.0	6.6	1.4	2.9	4.5	20.3	40.7
DE279 - Neu-Ulm	6.8	9.1	1.9	4.0	6.2	27.9	55.9

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. US\$) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE27A - Lindau (Bodensee)	3.3	4.4	0.9	1.9	3.0	13.5	27.0
DE27B - Ostallgäu	5.5	7.3	1.6	3.3	5.0	22.6	45.3
DE27C - Unterallgäu	5.6	7.4	1.6	3.3	5.1	22.8	45.7
DE27D - Donau-Ries	5.3	7.1	1.5	3.1	4.8	21.8	43.6
DE27E - Oberallgäu	6.2	8.2	1.8	3.6	5.6	25.3	50.7
DE3 - Berlin	141.8	189.0	40.4	83.9	129.4	582.5	1,167.1
DE30 - Berlin	141.8	189.0	40.4	83.9	129.4	582.5	1,167.1
DE300 - Berlin	141.8	189.0	40.4	83.9	129.4	582.5	1,167.1
DE4 - Brandenburg	103.0	137.3	29.3	61.0	94.0	423.2	847.8
DE40 - Brandenburg	103.0	137.3	29.3	61.0	94.0	423.2	847.8
DE401 - Brandenburg an der Havel, Kreisfreie Stadt	3.0	3.9	0.8	1.8	2.7	12.2	24.3
DE402 - Cottbus, Kreisfreie Stadt	4.2	5.6	1.2	2.5	3.8	17.2	34.5
DE403 - Frankfurt (Oder), Kreisfreie Stadt	2.5	3.3	0.7	1.5	2.3	10.2	20.5
DE404 - Potsdam, Kreisfreie Stadt	6.4	8.5	1.8	3.8	5.8	26.3	52.7
DE405 - Barnim	7.3	9.7	2.1	4.3	6.6	29.9	59.8
DE406 - Dahme-Spreewald	6.6	8.9	1.9	3.9	6.1	27.3	54.7
DE407 - Elbe-Elster	4.6	6.2	1.3	2.7	4.2	19.0	38.1
DE408 - Havelland	6.4	8.5	1.8	3.8	5.8	26.1	52.4
DE409 - Märkisch-Oderland	7.8	10.4	2.2	4.6	7.2	32.2	64.5
DE40A - Oberhavel	8.3	11.1	2.4	4.9	7.6	34.3	68.6
DE40B - Oberspreewald-Lausitz	5.0	6.7	1.4	3.0	4.6	20.7	41.5
DE40C - Oder-Spree	7.6	10.1	2.2	4.5	6.9	31.1	62.4
DE40D - Ostprignitz-Ruppin	4.2	5.7	1.2	2.5	3.9	17.4	34.9
DE40E - Potsdam-Mittelmark	8.4	11.2	2.4	5.0	7.7	34.6	69.2
DE40F - Prignitz	3.4	4.5	1.0	2.0	3.1	13.9	27.9
DE40G - Spree-Neiße	5.2	7.0	1.5	3.1	4.8	21.5	43.1
DE40H - Teltow-Fläming	6.6	8.8	1.9	3.9	6.1	27.3	54.6
DE40I - Uckermark	5.4	7.1	1.5	3.2	4.9	22.0	44.1
DE5 - Bremen	27.2	36.2	7.7	16.1	24.8	111.6	223.6
DE50 - Bremen	27.2	36.2	7.7	16.1	24.8	111.6	223.6
DE501 - Bremen, Kreisfreie Stadt	22.5	30.0	6.4	13.3	20.5	92.4	185.1
DE502 - Bremerhaven, Kreisfreie Stadt	4.7	6.2	1.3	2.8	4.3	19.2	38.4
DE6 - Hamburg	73.2	97.5	20.8	43.3	66.7	300.5	601.9
DE60 - Hamburg	73.2	97.5	20.8	43.3	66.7	300.5	601.9
DE600 - Hamburg	73.2	97.5	20.8	43.3	66.7	300.5	601.9
DE7 - Hessen	249.2	332.1	70.9	147.4	227.4	1,023.5	2,050.5
DE71 - Darmstadt	156.1	208.0	44.4	92.4	142.4	641.2	1,284.6
DE711 - Darmstadt, Kreisfreie Stadt	5.9	7.9	1.7	3.5	5.4	24.3	48.7

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. US\$) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE712 - Frankfurt am Main, Kreisfreie Stadt	27.8	37.0	7.9	16.4	25.3	114.1	228.5
DE713 - Offenbach am Main, Kreisfreie Stadt	4.9	6.5	1.4	2.9	4.5	20.2	40.4
DE714 - Wiesbaden, Kreisfreie Stadt	11.4	15.2	3.2	6.7	10.4	46.7	93.6
DE715 - Bergstraße	10.8	14.4	3.1	6.4	9.8	44.3	88.8
DE716 - Darmstadt-Dieburg	11.9	15.8	3.4	7.0	10.8	48.8	97.7
DE717 - Groß-Gerau	10.4	13.9	3.0	6.2	9.5	42.9	85.9
DE718 - Hochtaunuskreis	9.3	12.4	2.7	5.5	8.5	38.3	76.7
DE719 - Main-Kinzig-Kreis	16.7	22.3	4.8	9.9	15.3	68.7	137.6
DE71A - Main-Taunus-Kreis	9.3	12.4	2.7	5.5	8.5	38.3	76.8
DE71B - Odenwaldkreis	4.0	5.3	1.1	2.4	3.6	16.4	32.9
DE71C - Offenbach, Landkreis	13.9	18.5	3.9	8.2	12.7	57.0	114.1
DE71D - Rheingau-Taunus-Kreis	7.5	10.0	2.1	4.5	6.9	30.9	61.9
DE71E - Wetteraukreis	12.2	16.3	3.5	7.2	11.2	50.3	100.8
DE72 - Gießen	42.8	57.1	12.2	25.4	39.1	176.0	352.6
DE721 - Gießen, Landkreis	10.5	14.0	3.0	6.2	9.6	43.2	86.6
DE722 - Lahn-Dill-Kreis	10.4	13.9	3.0	6.2	9.5	42.9	85.9
DE723 - Limburg-Weilburg	7.0	9.4	2.0	4.2	6.4	28.9	57.9
DE724 - Marburg-Biedenkopf	10.3	13.8	2.9	6.1	9.4	42.4	84.9
DE725 - Vogelsbergkreis	4.5	6.0	1.3	2.7	4.1	18.6	37.3
DE73 - Kassel	50.2	66.9	14.3	29.7	45.8	206.3	413.3
DE731 - Kassel, Kreisfreie Stadt	8.0	10.7	2.3	4.7	7.3	32.9	66.0
DE732 - Fulda	8.9	11.9	2.5	5.3	8.2	36.7	73.5
DE733 - Hersfeld-Rotenburg	5.0	6.7	1.4	3.0	4.6	20.7	41.4
DE734 - Kassel, Landkreis	9.8	13.0	2.8	5.8	8.9	40.1	80.3
DE735 - Schwalm-Eder-Kreis	7.5	10.0	2.1	4.5	6.9	30.9	61.9
DE736 - Waldeck-Frankenberg	6.7	8.9	1.9	4.0	6.1	27.4	54.9
DE737 - Werra-Meißner-Kreis	4.3	5.7	1.2	2.5	3.9	17.6	35.2
DE8 - Mecklenburg-Vorpommern	67.7	90.2	19.3	40.0	61.7	277.9	556.8
DE80 - Mecklenburg-Vorpommern	67.7	90.2	19.3	40.0	61.7	277.9	556.8
DE801 - Greifswald, Kreisfreie Stadt	2.2	3.0	0.6	1.3	2.0	9.2	18.4
DE802 - Neubrandenburg, Kreisfreie Stadt	2.7	3.6	0.8	1.6	2.4	11.0	22.0
DE803 - Rostock, Kreisfreie Stadt	8.3	11.1	2.4	4.9	7.6	34.1	68.3
DE804 - Schwerin, Kreisfreie Stadt	3.9	5.2	1.1	2.3	3.6	16.0	32.2
DE805 - Stralsund, Kreisfreie Stadt	2.4	3.2	0.7	1.4	2.2	9.7	19.5
DE806 - Wismar, Kreisfreie Stadt	1.8	2.4	0.5	1.1	1.7	7.5	15.0
DE807 - Bad Doberan	4.8	6.4	1.4	2.9	4.4	19.8	39.7

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. US\$) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE808 - Demmin	3.3	4.4	0.9	1.9	3.0	13.5	27.1
DE809 - Güstrow	4.1	5.4	1.2	2.4	3.7	16.8	33.6
DE80A - Ludwigslust	5.1	6.7	1.4	3.0	4.6	20.8	41.6
DE80B - Mecklenburg-Strelitz	3.2	4.3	0.9	1.9	2.9	13.2	26.4
DE80C - Müritz	2.7	3.6	0.8	1.6	2.4	11.0	21.9
DE80D - Nordvorpommern	4.4	5.8	1.2	2.6	4.0	17.9	35.9
DE80E - Nordwestmecklenburg	4.8	6.4	1.4	2.8	4.4	19.7	39.4
DE80F - Ostvorpommern	4.3	5.8	1.2	2.6	4.0	17.8	35.7
DE80G - Parchim	4.0	5.3	1.1	2.3	3.6	16.3	32.6
DE80H - Rügen	2.8	3.7	0.8	1.6	2.5	11.4	22.9
DE80I - Uecker-Randow	3.0	4.0	0.8	1.8	2.7	12.3	24.5
DE9 - Niedersachsen	325.6	433.9	92.7	192.6	297.0	1,337.2	2,679.1
DE91 - Braunschweig	66.3	88.3	18.9	39.2	60.5	272.2	545.4
DE911 - Braunschweig, Kreisfreie Stadt	10.2	13.6	2.9	6.0	9.3	41.9	83.9
DE912 - Salzgitter, Kreisfreie Stadt	4.2	5.6	1.2	2.5	3.9	17.4	34.8
DE913 - Wolfsburg, Kreisfreie Stadt	5.0	6.6	1.4	2.9	4.5	20.5	41.0
DE914 - Gifhorn	7.1	9.5	2.0	4.2	6.5	29.2	58.5
DE915 - Göttingen	10.6	14.2	3.0	6.3	9.7	43.7	87.5
DE916 - Goslar	5.9	7.9	1.7	3.5	5.4	24.3	48.6
DE917 - Helmstedt	3.8	5.1	1.1	2.3	3.5	15.8	31.6
DE918 - Northeim	5.7	7.7	1.6	3.4	5.2	23.6	47.3
DE919 - Osterode am Harz	3.2	4.3	0.9	1.9	2.9	13.1	26.3
DE91A - Peine	5.4	7.2	1.5	3.2	4.9	22.2	44.6
DE91B - Wolfenbüttel	5.0	6.7	1.4	3.0	4.6	20.7	41.4
DE92 - Hannover	88.0	117.2	25.0	52.0	80.2	361.3	723.8
DE922 - Diepholz	8.8	11.7	2.5	5.2	8.0	36.0	72.2
DE923 - Hameln-Pyrmont	6.4	8.5	1.8	3.8	5.8	26.1	52.3
DE925 - Hildesheim	11.7	15.5	3.3	6.9	10.6	47.9	95.9
DE926 - Holz Minden	3.0	4.0	0.9	1.8	2.8	12.4	24.9
DE927 - Nienburg (Weser)	5.0	6.7	1.4	3.0	4.6	20.7	41.5
DE928 - Schaumburg	6.6	8.8	1.9	3.9	6.0	27.2	54.5
DE929 - Region Hannover	46.5	61.9	13.2	27.5	42.4	190.9	382.5
DE93 - Lüneburg	69.6	92.7	19.8	41.2	63.5	285.7	572.4
DE931 - Celle	7.4	9.8	2.1	4.3	6.7	30.2	60.5
DE932 - Cuxhaven	8.3	11.0	2.3	4.9	7.5	33.9	67.9
DE933 - Harburg	10.1	13.5	2.9	6.0	9.2	41.6	83.2
DE934 - Lüchow-Dannenberg	2.0	2.7	0.6	1.2	1.9	8.4	16.7
DE935 - Lüneburg, Landkreis	7.3	9.7	2.1	4.3	6.6	29.9	59.9
DE936 - Osterholz	4.6	6.1	1.3	2.7	4.2	18.9	37.9

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE937 - Rotenburg (Wümme)	6.7	9.0	1.9	4.0	6.1	27.7	55.5
DE938 - Soltau-Fallingb.ostel	5.7	7.7	1.6	3.4	5.2	23.6	47.3
DE939 - Stade	8.1	10.8	2.3	4.8	7.4	33.2	66.6
DE93A - Uelzen	3.9	5.2	1.1	2.3	3.5	15.9	31.9
DE93B - Verden	5.5	7.3	1.6	3.2	5.0	22.5	45.1
DE94 - Weser-Ems	101.8	135.6	29.0	60.2	92.9	418.0	837.5
DE941 - Delmenhorst, Kreisfreie Stadt	3.1	4.1	0.9	1.8	2.8	12.6	25.2
DE942 - Emden, Kreisfreie Stadt	2.1	2.8	0.6	1.3	1.9	8.7	17.4
DE943 - Oldenburg (Oldenburg), Kreisfreie Stadt	6.6	8.9	1.9	3.9	6.1	27.3	54.7
DE944 - Osnabrück, Kreisfreie Stadt	6.7	9.0	1.9	4.0	6.1	27.6	55.4
DE945 - Wilhelmshaven, Kreisfreie Stadt	3.3	4.4	0.9	2.0	3.0	13.7	27.5
DE946 - Ammerland	4.8	6.5	1.4	2.9	4.4	19.9	39.8
DE947 - Aurich	7.8	10.3	2.2	4.6	7.1	31.9	63.9
DE948 - Cloppenburg	6.5	8.6	1.8	3.8	5.9	26.6	53.4
DE949 - Emsland	12.9	17.1	3.7	7.6	11.7	52.8	105.9
DE94A - Friesland (DE)	4.1	5.5	1.2	2.4	3.7	16.8	33.7
DE94B - Grafschaft Bentheim	5.6	7.4	1.6	3.3	5.1	22.8	45.7
DE94C - Leer	6.8	9.0	1.9	4.0	6.2	27.8	55.7
DE94D - Oldenburg, Landkreis	5.2	6.9	1.5	3.1	4.8	21.4	42.9
DE94E - Osnabrück, Landkreis	14.7	19.5	4.2	8.7	13.4	60.2	120.6
DE94F - Vechta	5.6	7.4	1.6	3.3	5.1	22.8	45.7
DE94G - Wesermarsch	3.7	5.0	1.1	2.2	3.4	15.4	30.8
DE94H - Wittmund	2.4	3.1	0.7	1.4	2.1	9.7	19.4
DEA - Nordrhein-Westfalen	733.8	978.0	208.9	434.2	669.5	3,014.0	6,038.4
DEA1 - Düsseldorf	212.3	283.0	60.4	125.6	193.7	872.1	1,747.1
DEA11 - Düsseldorf, Kreisfreie Stadt	24.1	32.2	6.9	14.3	22.0	99.1	198.6
DEA12 - Duisburg, Kreisfreie Stadt	20.2	26.9	5.7	11.9	18.4	82.8	165.9
DEA13 - Essen, Kreisfreie Stadt	23.6	31.5	6.7	14.0	21.6	97.1	194.6
DEA14 - Krefeld, Kreisfreie Stadt	9.7	12.9	2.8	5.7	8.8	39.7	79.5
DEA15 - Mönchengladbach, Kreisfreie Stadt	10.6	14.1	3.0	6.3	9.7	43.6	87.3
DEA16 - Mülheim an der Ruhr, Kreisfreie Stadt	6.9	9.2	2.0	4.1	6.3	28.3	56.6
DEA17 - Oberhausen, Kreisfreie Stadt	8.8	11.7	2.5	5.2	8.0	36.0	72.2
DEA18 - Remscheid, Kreisfreie Stadt	4.6	6.1	1.3	2.7	4.2	18.7	37.5
DEA19 - Solingen, Kreisfreie Stadt	6.6	8.8	1.9	3.9	6.0	27.1	54.3

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEA1A - Wuppertal, Kreisfreie Stadt	14.4	19.2	4.1	8.5	13.1	59.1	118.5
DEA1B - Kleve	12.7	16.9	3.6	7.5	11.5	52.0	104.1
DEA1C - Mettmann	20.4	27.1	5.8	12.1	18.6	83.7	167.6
DEA1D - Rhein-Kreis Neuss	18.2	24.3	5.2	10.8	16.6	74.8	149.9
DEA1E - Viersen	12.4	16.5	3.5	7.3	11.3	50.8	101.8
DEA1F - Wesel	19.3	25.7	5.5	11.4	17.6	79.2	158.7
DEA2 - Köln	180.3	240.3	51.3	106.7	164.5	740.5	1,483.6
DEA22 - Bonn, Kreisfreie Stadt	13.2	17.7	3.8	7.8	12.1	54.4	109.0
DEA23 - Köln, Kreisfreie Stadt	41.2	54.9	11.7	24.4	37.6	169.2	339.0
DEA24 - Leverkusen, Kreisfreie Stadt	6.6	8.8	1.9	3.9	6.0	27.1	54.3
DEA26 - Düren	11.0	14.7	3.1	6.5	10.1	45.3	90.7
DEA27 - Rhein-Erft-Kreis	19.1	25.4	5.4	11.3	17.4	78.3	156.9
DEA28 - Euskirchen	7.9	10.5	2.2	4.7	7.2	32.3	64.7
DEA29 - Heinsberg	10.5	14.0	3.0	6.2	9.6	43.0	86.2
DEA2A - Oberbergischer Kreis	11.6	15.4	3.3	6.8	10.6	47.5	95.2
DEA2B - Rheinisch-Bergischer Kreis	11.4	15.2	3.2	6.7	10.4	46.8	93.7
DEA2C - Rhein-Sieg-Kreis	24.6	32.8	7.0	14.6	22.4	101.0	202.4
DEA2D - Städteregion Aachen	22.6	30.1	6.4	13.4	20.6	92.8	186.0
DEA3 - Münster	106.7	142.2	30.4	63.1	97.3	438.1	877.7
DEA31 - Bottrop, Kreisfreie Stadt	4.8	6.4	1.4	2.8	4.4	19.7	39.6
DEA32 - Gelsenkirchen, Kreisfreie Stadt	10.6	14.2	3.0	6.3	9.7	43.7	87.5
DEA33 - Münster, Kreisfreie Stadt	11.4	15.2	3.2	6.8	10.4	46.9	93.9
DEA34 - Borken	15.2	20.2	4.3	9.0	13.9	62.4	125.0
DEA35 - Coesfeld	9.0	12.0	2.6	5.3	8.2	37.1	74.4
DEA36 - Recklinghausen	25.9	34.5	7.4	15.3	23.6	106.4	213.2
DEA37 - Steinfurt	18.2	24.3	5.2	10.8	16.6	74.8	150.0
DEA38 - Warendorf	11.4	15.3	3.3	6.8	10.4	47.0	94.2
DEA4 - Detmold	83.9	111.8	23.9	49.6	76.5	344.4	690.0
DEA41 - Bielefeld, Kreisfreie Stadt	13.3	17.7	3.8	7.9	12.1	54.5	109.3
DEA42 - Gütersloh	14.5	19.4	4.1	8.6	13.3	59.7	119.6
DEA43 - Herford	10.3	13.7	2.9	6.1	9.4	42.1	84.4
DEA44 - Höxter	6.1	8.1	1.7	3.6	5.5	24.9	50.0
DEA45 - Lippe	14.5	19.3	4.1	8.6	13.2	59.4	119.1
DEA46 - Minden-Lübbecke	12.9	17.2	3.7	7.7	11.8	53.2	106.5
DEA47 - Paderborn	12.3	16.4	3.5	7.3	11.2	50.5	101.3
DEA5 - Arnsberg	150.7	200.8	42.9	89.2	137.5	618.9	1,239.9
DEA51 - Bochum, Kreisfreie Stadt	15.4	20.6	4.4	9.1	14.1	63.4	127.0
DEA52 - Dortmund, Kreisfreie Stadt	23.9	31.8	6.8	14.1	21.8	98.0	196.4
DEA53 - Hagen, Kreisfreie Stadt	7.8	10.4	2.2	4.6	7.1	31.9	64.0

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEA54 - Hamm, Kreisfreie Stadt	7.5	10.0	2.1	4.4	6.8	30.7	61.5
DEA55 - Herne, Kreisfreie Stadt	6.8	9.0	1.9	4.0	6.2	27.9	55.9
DEA56 - Ennepe-Ruhr-Kreis	13.7	18.2	3.9	8.1	12.5	56.1	112.5
DEA57 - Hochsauerlandkreis	11.0	14.7	3.1	6.5	10.1	45.4	90.9
DEA58 - Märkischer Kreis	17.8	23.7	5.1	10.5	16.2	73.0	146.2
DEA59 - Olpe	5.7	7.6	1.6	3.4	5.2	23.5	47.1
DEA5A - Siegen-Wittgenstein	11.6	15.5	3.3	6.9	10.6	47.8	95.9
DEA5B - Soest	12.5	16.7	3.6	7.4	11.4	51.4	103.0
DEA5C - Unna	17.0	22.6	4.8	10.0	15.5	69.7	139.6
DEB - Rheinland-Pfalz	164.7	219.5	46.9	97.5	150.3	676.4	1,355.2
DEB1 - Koblenz	61.1	81.4	17.4	36.2	55.8	251.0	502.8
DEB11 - Koblenz, Kreisfreie Stadt	4.4	5.8	1.2	2.6	4.0	18.0	36.0
DEB12 - Ahrweiler	5.3	7.0	1.5	3.1	4.8	21.6	43.2
DEB13 - Altenkirchen (Westerwald)	5.4	7.3	1.5	3.2	5.0	22.3	44.8
DEB14 - Bad Kreuznach	6.4	8.5	1.8	3.8	5.8	26.3	52.6
DEB15 - Birkenfeld	3.4	4.6	1.0	2.0	3.1	14.1	28.3
DEB16 - Cochem-Zell	2.6	3.5	0.7	1.5	2.4	10.7	21.5
DEB17 - Mayen-Koblenz	8.7	11.5	2.5	5.1	7.9	35.6	71.2
DEB18 - Neuwied	7.4	9.9	2.1	4.4	6.8	30.6	61.3
DEB19 - Rhein-Hunsrück-Kreis	4.2	5.6	1.2	2.5	3.8	17.3	34.7
DEB1A - Rhein-Lahn-Kreis	5.1	6.8	1.5	3.0	4.6	20.9	41.9
DEB1B - Westerwaldkreis	8.2	10.9	2.3	4.8	7.5	33.6	67.3
DEB2 - Trier	21.1	28.1	6.0	12.5	19.3	86.7	173.6
DEB21 - Trier, Kreisfreie Stadt	4.3	5.7	1.2	2.6	3.9	17.7	35.5
DEB22 - Berncastel-Wittlich	4.6	6.1	1.3	2.7	4.2	18.8	37.6
DEB23 - Eifelkreis Bitburg-Prüm	3.9	5.2	1.1	2.3	3.5	15.9	31.9
DEB24 - Vulkaneifel	2.5	3.4	0.7	1.5	2.3	10.4	20.8
DEB25 - Trier-Saarburg	5.8	7.8	1.7	3.4	5.3	23.9	47.9
DEB3 - Rheinhessen-Pfalz	82.5	109.9	23.5	48.8	75.3	338.8	678.8
DEB31 - Frankenthal (Pfalz), Kreisfreie Stadt	1.9	2.6	0.5	1.1	1.8	7.9	15.8
DEB32 - Kaiserslautern, Kreisfreie Stadt	4.1	5.4	1.2	2.4	3.7	16.7	33.5
DEB33 - Landau in der Pfalz, Kreisfreie Stadt	1.8	2.4	0.5	1.1	1.6	7.3	14.6
DEB34 - Ludwigshafen am Rhein, Kreisfreie Stadt	6.7	9.0	1.9	4.0	6.1	27.6	55.4
DEB35 - Mainz, Kreisfreie Stadt	8.2	10.9	2.3	4.8	7.4	33.5	67.1
DEB36 - Neustadt an der Weinstraße, Kreisfreie Stadt	2.2	2.9	0.6	1.3	2.0	9.0	18.0
DEB37 - Pirmasens, Kreisfreie Stadt	1.7	2.2	0.5	1.0	1.5	6.9	13.7

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEB38 - Speyer, Kreisfreie Stadt	2.0	2.7	0.6	1.2	1.9	8.4	16.8
DEB39 - Worms, Kreisfreie Stadt	3.4	4.5	1.0	2.0	3.1	13.8	27.7
DEB3A - Zweibrücken, Kreisfreie Stadt	1.4	1.9	0.4	0.8	1.3	5.7	11.5
DEB3B - Alzey-Worms	5.1	6.8	1.5	3.0	4.7	21.1	42.2
DEB3C - Bad Dürkheim	5.5	7.3	1.6	3.2	5.0	22.4	44.9
DEB3D - Donnersbergkreis	3.1	4.2	0.9	1.9	2.9	12.9	25.8
DEB3E - Germersheim	5.1	6.8	1.5	3.0	4.7	21.1	42.2
DEB3F - Kaiserslautern, Landkreis	4.3	5.8	1.2	2.6	4.0	17.9	35.8
DEB3G - Kusel	3.0	4.0	0.9	1.8	2.7	12.3	24.7
DEB3H - Südliche Weinstraße	4.5	6.0	1.3	2.7	4.1	18.4	36.9
DEB3I - Rhein-Pfalz-Kreis	6.1	8.1	1.7	3.6	5.6	25.1	50.2
DEB3J - Mainz-Bingen	8.3	11.1	2.4	4.9	7.6	34.1	68.3
DEB3K - Südwestpfalz	4.1	5.4	1.2	2.4	3.7	16.7	33.5
DEC - Saarland	41.9	55.9	11.9	24.8	38.2	172.2	344.9
DEC0 - Saarland	41.9	55.9	11.9	24.8	38.2	172.2	344.9
DEC01 - Regionalverband Saarbrücken	13.7	18.2	3.9	8.1	12.5	56.2	112.6
DEC02 - Merzig-Wadern	4.3	5.7	1.2	2.6	3.9	17.7	35.5
DEC03 - Neunkirchen	5.7	7.6	1.6	3.4	5.2	23.3	46.6
DEC04 - Saarlouis	8.4	11.2	2.4	5.0	7.6	34.4	68.9
DEC05 - Saarpfalz-Kreis	6.1	8.2	1.7	3.6	5.6	25.2	50.5
DEC06 - St. Wendel	3.7	5.0	1.1	2.2	3.4	15.3	30.7
DED - Sachsen	170.9	227.8	48.7	101.1	155.9	701.9	1,406.3
DED2 - Dresden	66.9	89.2	19.1	39.6	61.1	275.0	550.9
DED21 - Dresden, Kreisfreie Stadt	21.4	28.5	6.1	12.6	19.5	87.8	175.9
DED2C - Bautzen	11.5	15.3	3.3	6.8	10.5	47.3	94.7
DED2D - Görlitz	11.5	15.3	3.3	6.8	10.5	47.3	94.7
DED2E - Meißen	11.5	15.3	3.3	6.8	10.5	47.3	94.7
DED2F - Sächsische Schweiz-Osterzgebirge	11.1	14.8	3.2	6.6	10.1	45.6	91.3
DED4 - Chemnitz	69.8	93.0	19.9	41.3	63.7	286.6	574.1
DED41 - Chemnitz, Kreisfreie Stadt	18.9	25.1	5.4	11.2	17.2	77.4	155.1
DED42 - Erzgebirgskreis	12.8	17.0	3.6	7.6	11.7	52.5	105.3
DED43 - Mittelsachsen	12.8	17.0	3.6	7.6	11.7	52.5	105.3
DED44 - Vogtlandkreis	12.8	17.0	3.6	7.6	11.7	52.5	105.3
DED45 - Zwickau	12.8	17.0	3.6	7.6	11.7	52.5	105.3
DED5 - Leipzig	34.2	45.6	9.7	20.2	31.2	140.4	281.3
DED51 - Leipzig, Kreisfreie Stadt	10.8	14.4	3.1	6.4	9.8	44.3	88.8
DED52 - Leipzig	11.8	15.7	3.4	7.0	10.8	48.5	97.2
DED53 - Nordsachsen	11.6	15.5	3.3	6.9	10.6	47.6	95.5

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. US\$) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEE - Sachsen-Anhalt	96.4	128.4	27.4	57.0	87.9	395.9	793.1
DEE0 - Sachsen-Anhalt	96.4	128.4	27.4	57.0	87.9	395.9	793.1
DEE01 - Dessau-Roßlau, Kreisfreie Stadt	3.6	4.8	1.0	2.1	3.3	14.7	29.5
DEE02 - Halle (Saale), Kreisfreie Stadt	9.6	12.7	2.7	5.7	8.7	39.3	78.6
DEE03 - Magdeburg, Kreisfreie Stadt	9.5	12.6	2.7	5.6	8.7	39.0	78.1
DEE04 - Altmarkkreis Salzwedel	3.7	4.9	1.1	2.2	3.4	15.2	30.4
DEE05 - Anhalt-Bitterfeld	7.3	9.7	2.1	4.3	6.7	30.0	60.2
DEE06 - Jerichower Land	4.0	5.3	1.1	2.4	3.6	16.3	32.7
DEE07 - Börde	7.4	9.8	2.1	4.4	6.7	30.3	60.8
DEE08 - Burgenland (DE)	8.0	10.7	2.3	4.7	7.3	33.0	66.0
DEE09 - Harz	9.6	12.8	2.7	5.7	8.8	39.4	78.9
DEEOA - Mansfeld-Südharz	6.2	8.3	1.8	3.7	5.7	25.6	51.2
DEEOB - Saalekreis	8.1	10.8	2.3	4.8	7.4	33.4	66.9
DEEOC - Salzlandkreis	8.7	11.6	2.5	5.1	7.9	35.6	71.4
DEEOD - Stendal	5.0	6.7	1.4	3.0	4.6	20.7	41.5
DEEOE - Wittenberg	5.7	7.6	1.6	3.4	5.2	23.3	46.7
DEF - Schleswig-Holstein	116.4	155.1	33.1	68.9	106.2	478.1	957.9
DEF0 - Schleswig-Holstein	116.4	155.1	33.1	68.9	106.2	478.1	957.9
DEF01 - Flensburg, Kreisfreie Stadt	3.6	4.9	1.0	2.2	3.3	15.0	30.0
DEF02 - Kiel, Kreisfreie Stadt	9.8	13.1	2.8	5.8	9.0	40.3	80.8
DEF03 - Lübeck, Kreisfreie Stadt	8.6	11.5	2.5	5.1	7.9	35.4	71.0
DEF04 - Neumünster, Kreisfreie Stadt	3.2	4.2	0.9	1.9	2.9	13.0	26.0
DEF05 - Dithmarschen	5.5	7.4	1.6	3.3	5.1	22.8	45.6
DEF06 - Herzogtum Lauenburg	7.7	10.2	2.2	4.5	7.0	31.5	63.2
DEF07 - Nordfriesland	6.8	9.1	1.9	4.0	6.2	27.9	56.0
DEF08 - Ostholstein	8.4	11.2	2.4	5.0	7.7	34.5	69.2
DEF09 - Pinneberg	12.4	16.6	3.5	7.4	11.4	51.1	102.4
DEF0A - Plön	5.5	7.4	1.6	3.3	5.0	22.7	45.4
DEF0B - Rendsburg-Eckernförde	11.1	14.8	3.2	6.6	10.1	45.6	91.4
DEF0C - Schleswig-Flensburg	8.1	10.9	2.3	4.8	7.4	33.4	67.0
DEF0D - Segeberg	10.6	14.2	3.0	6.3	9.7	43.7	87.5
DEF0E - Steinburg	5.5	7.3	1.6	3.2	5.0	22.5	45.0
DEF0F - Stormarn	9.4	12.5	2.7	5.6	8.6	38.6	77.4
DEG - Thüringen	92.1	122.8	26.2	54.5	84.1	378.5	758.2
DEG0 - Thüringen	92.1	122.8	26.2	54.5	84.1	378.5	758.2
DEG01 - Erfurt, Kreisfreie Stadt	8.4	11.2	2.4	5.0	7.7	34.5	69.1
DEG02 - Gera, Kreisfreie Stadt	4.1	5.5	1.2	2.4	3.7	16.8	33.7

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEG03 - Jena, Kreisfreie Stadt	4.3	5.7	1.2	2.5	3.9	17.7	35.4
DEG04 - Suhl, Kreisfreie Stadt	1.6	2.1	0.5	1.0	1.5	6.6	13.3
DEG05 - Weimar, Kreisfreie Stadt	2.7	3.6	0.8	1.6	2.5	11.0	22.1
DEG06 - Eichsfeld	4.3	5.8	1.2	2.6	4.0	17.8	35.7
DEG07 - Nordhausen	3.7	4.9	1.1	2.2	3.4	15.2	30.5
DEG09 - Unstrut-Hainich-Kreis	4.5	6.0	1.3	2.7	4.1	18.4	36.9
DEG0A - Kyffhäuserkreis	3.4	4.5	1.0	2.0	3.1	13.8	27.7
DEG0B - Schmalkalden-Meiningen	5.4	7.2	1.5	3.2	4.9	22.0	44.2
DEG0C - Gotha	5.7	7.6	1.6	3.4	5.2	23.4	46.8
DEG0D - Sömmerda	3.0	4.0	0.9	1.8	2.7	12.4	24.8
DEG0E - Hildburghausen	2.8	3.7	0.8	1.6	2.5	11.4	22.8
DEG0F - Ilm-Kreis	4.6	6.2	1.3	2.7	4.2	19.0	38.1
DEG0G - Weimarer Land	3.5	4.6	1.0	2.1	3.2	14.3	28.7
DEG0H - Sonneberg	2.5	3.3	0.7	1.5	2.3	10.2	20.4
DEG0I - Saalfeld-Rudolstadt	4.8	6.4	1.4	2.9	4.4	19.8	39.8
DEG0J - Saale-Holzland-Kreis	3.6	4.8	1.0	2.1	3.3	14.7	29.4
DEG0K - Saale-Orla-Kreis	3.6	4.8	1.0	2.1	3.3	14.9	29.8
DEG0L - Greiz	4.4	5.9	1.3	2.6	4.1	18.3	36.6
DEG0M - Altenburger Land	4.1	5.4	1.2	2.4	3.7	16.8	33.6
DEG0N - Eisenach, Kreisfreie Stadt	1.8	2.3	0.5	1.0	1.6	7.2	14.5
DEG0P - Wartburgkreis	5.4	7.2	1.5	3.2	4.9	22.1	44.4

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. Euros) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE - Germany (until 1990 former territory of the FRG)	3,090.4	4,118.6	879.8	1,828.7	2,819.7	13,801.1	26,538.3
DE1 - Baden-Württemberg	406.2	541.4	115.7	240.4	370.6	1,814.1	3,488.4
DE11 - Stuttgart	151.2	201.5	43.1	89.5	138.0	675.3	1,298.6
DE111 - Stuttgart, Stadtkreis	22.8	30.4	6.5	13.5	20.8	102.0	196.0
DE112 - Böblingen	14.0	18.7	4.0	8.3	12.8	62.7	120.6
DE113 - Esslingen	19.4	25.9	5.5	11.5	17.7	86.8	167.0
DE114 - Göppingen	9.6	12.7	2.7	5.7	8.7	42.7	82.1
DE115 - Ludwigsburg	19.6	26.1	5.6	11.6	17.8	87.3	167.9
DE116 - Rems-Murr-Kreis	15.7	20.9	4.5	9.3	14.3	70.1	134.9
DE117 - Heilbronn, Stadtkreis	4.6	6.2	1.3	2.7	4.2	20.7	39.8
DE118 - Heilbronn, Landkreis	12.4	16.6	3.5	7.4	11.3	55.5	106.7
DE119 - Hohenlohekreis	4.1	5.5	1.2	2.4	3.8	18.4	35.4
DE11A - Schwäbisch Hall	7.1	9.5	2.0	4.2	6.5	31.8	61.2
DE11B - Main-Tauber-Kreis	5.1	6.7	1.4	3.0	4.6	22.6	43.4
DE11C - Heidenheim	5.0	6.6	1.4	2.9	4.5	22.2	42.7
DE11D - Ostalbkreis	11.8	15.7	3.4	7.0	10.7	52.6	101.1
DE12 - Karlsruhe	22.8	30.4	6.5	13.5	20.8	102.0	196.0
DE121 - Baden-Baden, Stadtkreis	0.5	0.6	0.1	0.3	0.4	2.0	3.9
DE122 - Karlsruhe, Stadtkreis	2.4	3.3	0.7	1.4	2.2	10.9	21.0
DE123 - Karlsruhe, Landkreis	3.6	4.8	1.0	2.1	3.3	16.1	30.9
DE124 - Rastatt	1.9	2.5	0.5	1.1	1.7	8.4	16.2
DE125 - Heidelberg, Stadtkreis	1.2	1.6	0.3	0.7	1.1	5.5	10.5
DE126 - Mannheim, Stadtkreis	2.6	3.5	0.7	1.5	2.4	11.6	22.3
DE127 - Neckar-Odenwald-Kreis	1.2	1.6	0.3	0.7	1.1	5.5	10.5
DE128 - Rhein-Neckar-Kreis	4.5	6.0	1.3	2.6	4.1	20.0	38.4
DE129 - Pforzheim, Stadtkreis	1.0	1.3	0.3	0.6	0.9	4.5	8.6
DE12A - Calw	1.3	1.7	0.4	0.8	1.2	5.9	11.3
DE12B - Enzkreis	1.6	2.2	0.5	1.0	1.5	7.2	13.9
DE12C - Freudenstadt	1.0	1.3	0.3	0.6	0.9	4.5	8.6
DE13 - Freiburg	83.0	110.7	23.6	49.1	75.8	370.9	713.2
DE131 - Freiburg im Breisgau, Stadtkreis	8.4	11.2	2.4	5.0	7.7	37.7	72.4
DE132 - Breisgau-Hochschwarzwald	9.5	12.6	2.7	5.6	8.6	42.3	81.4
DE133 - Emmendingen	6.0	8.0	1.7	3.5	5.5	26.7	51.3
DE134 - Ortenaukreis	15.8	21.0	4.5	9.3	14.4	70.4	135.5
DE135 - Rottweil	5.3	7.0	1.5	3.1	4.8	23.6	45.4
DE136 - Schwarzwald-Baar-Kreis	7.8	10.4	2.2	4.6	7.1	34.9	67.1
DE137 - Tuttlingen	5.1	6.8	1.4	3.0	4.6	22.7	43.6
DE138 - Konstanz	10.5	14.0	3.0	6.2	9.6	47.0	90.3

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. Euros) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE139 - Lörrach	8.4	11.2	2.4	5.0	7.7	37.6	72.2
DE13A - Waldshut	6.3	8.4	1.8	3.7	5.7	28.1	54.0
DE14 - Tübingen	68.3	91.0	19.5	40.4	62.3	305.1	586.7
DE141 - Reutlingen	10.6	14.1	3.0	6.3	9.7	47.4	91.2
DE142 - Tübingen, Landkreis	8.4	11.1	2.4	4.9	7.6	37.3	71.7
DE143 - Zollernalbkreis	7.1	9.5	2.0	4.2	6.5	31.9	61.3
DE144 - Ulm, Stadtkreis	4.6	6.2	1.3	2.7	4.2	20.7	39.7
DE145 - Alb-Donau-Kreis	7.2	9.6	2.0	4.2	6.5	32.0	61.6
DE146 - Biberach	7.2	9.5	2.0	4.2	6.5	32.0	61.5
DE147 - Bodenseekreis	7.9	10.5	2.2	4.7	7.2	35.1	67.5
DE148 - Ravensburg	10.5	13.9	3.0	6.2	9.5	46.7	89.8
DE149 - Sigmaringen	4.9	6.6	1.4	2.9	4.5	22.0	42.4
DE2 - Bayern	473.3	630.8	134.8	280.1	431.8	2,113.7	4,064.5
DE21 - Oberbayern	164.9	219.8	47.0	97.6	150.5	736.6	1,416.3
DE211 - Ingolstadt, Kreisfreie Stadt	4.7	6.3	1.3	2.8	4.3	21.0	40.5
DE212 - München, Kreisfreie Stadt	50.7	67.6	14.4	30.0	46.3	226.4	435.4
DE213 - Rosenheim, Kreisfreie Stadt	2.3	3.1	0.7	1.4	2.1	10.3	19.8
DE214 - Altötting	4.1	5.4	1.2	2.4	3.7	18.2	35.0
DE215 - Berchtesgadener Land	3.9	5.1	1.1	2.3	3.5	17.2	33.2
DE216 - Bad Tölz-Wolfratshausen	4.6	6.1	1.3	2.7	4.2	20.5	39.4
DE217 - Dachau	5.2	7.0	1.5	3.1	4.8	23.3	44.8
DE218 - Ebersberg	4.9	6.5	1.4	2.9	4.4	21.7	41.7
DE219 - Eichstätt	4.7	6.3	1.3	2.8	4.3	21.1	40.5
DE21A - Erding	4.8	6.4	1.4	2.8	4.4	21.4	41.1
DE21B - Freising	6.3	8.4	1.8	3.7	5.7	28.0	53.8
DE21C - Fürstenfeldbruck	7.7	10.3	2.2	4.6	7.0	34.4	66.1
DE21D - Garmisch-Partenkirchen	3.3	4.3	0.9	1.9	3.0	14.6	28.0
DE21E - Landsberg am Lech	4.3	5.8	1.2	2.6	3.9	19.3	37.1
DE21F - Miesbach	3.6	4.8	1.0	2.1	3.3	16.1	31.0
DE21G - Mühldorf am Inn	4.2	5.6	1.2	2.5	3.8	18.6	35.8
DE21H - München, Landkreis	12.1	16.2	3.5	7.2	11.1	54.2	104.3
DE21I - Neuburg-Schrobenhausen	3.5	4.6	1.0	2.0	3.1	15.4	29.6
DE21J - Pfaffenhofen an der Ilm	4.4	5.9	1.3	2.6	4.0	19.8	38.0
DE21K - Rosenheim, Landkreis	9.4	12.6	2.7	5.6	8.6	42.1	80.9
DE21L - Starnberg	4.9	6.6	1.4	2.9	4.5	22.0	42.2
DE21M - Traunstein	6.4	8.6	1.8	3.8	5.9	28.8	55.4
DE21N - Weilheim-Schongau	4.9	6.6	1.4	2.9	4.5	22.1	42.5
DE22 - Niederbayern	44.9	59.9	12.8	26.6	41.0	200.7	386.0
DE221 - Landshut, Kreisfreie Stadt	2.4	3.2	0.7	1.4	2.2	10.6	20.4

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE222 - Passau, Kreisfreie Stadt	1.9	2.5	0.5	1.1	1.7	8.5	16.4
DE223 - Straubing, Kreisfreie Stadt	1.7	2.2	0.5	1.0	1.5	7.5	14.4
DE224 - Deggendorf	4.4	5.9	1.3	2.6	4.0	19.7	37.9
DE225 - Freyung-Grafenau	3.0	4.0	0.9	1.8	2.7	13.4	25.8
DE226 - Kelheim	4.3	5.7	1.2	2.5	3.9	19.1	36.7
DE227 - Landshut, Landkreis	5.6	7.5	1.6	3.3	5.1	25.1	48.2
DE228 - Passau, Landkreis	7.1	9.4	2.0	4.2	6.5	31.6	60.8
DE229 - Regen	3.0	4.0	0.9	1.8	2.7	13.3	25.7
DE22A - Rottal-Inn	4.5	5.9	1.3	2.6	4.1	19.9	38.3
DE22B - Straubing-Bogen	3.7	4.9	1.1	2.2	3.4	16.5	31.7
DE22C - Dingolfing-Landau	3.4	4.6	1.0	2.0	3.1	15.3	29.5
DE23 - Oberpfalz	40.9	54.5	11.6	24.2	37.3	182.5	350.9
DE231 - Amberg, Kreisfreie Stadt	1.7	2.2	0.5	1.0	1.5	7.4	14.2
DE232 - Regensburg, Kreisfreie Stadt	5.1	6.8	1.5	3.0	4.7	22.8	43.8
DE233 - Weiden in der Oberpfalz, Kreisfreie Stadt	1.6	2.1	0.5	0.9	1.4	7.1	13.6
DE234 - Amberg-Sulzbach	4.0	5.3	1.1	2.4	3.6	17.8	34.2
DE235 - Cham	4.9	6.5	1.4	2.9	4.4	21.7	41.7
DE236 - Neumarkt in der Oberpfalz	4.8	6.4	1.4	2.9	4.4	21.6	41.5
DE237 - Neustadt an der Waldnaab	3.7	4.9	1.0	2.2	3.4	16.5	31.6
DE238 - Regensburg, Landkreis	6.9	9.2	2.0	4.1	6.3	31.0	59.5
DE239 - Schwandorf	5.4	7.2	1.5	3.2	4.9	24.1	46.4
DE23A - Tirschenreuth	2.8	3.8	0.8	1.7	2.6	12.7	24.4
DE24 - Oberfranken	40.6	54.1	11.6	24.0	37.0	181.2	348.5
DE241 - Bamberg, Kreisfreie Stadt	2.6	3.5	0.8	1.6	2.4	11.8	22.7
DE242 - Bayreuth, Kreisfreie Stadt	2.7	3.7	0.8	1.6	2.5	12.3	23.6
DE243 - Coburg, Kreisfreie Stadt	1.6	2.1	0.4	0.9	1.4	6.9	13.3
DE244 - Hof, Kreisfreie Stadt	1.8	2.3	0.5	1.0	1.6	7.8	15.1
DE245 - Bamberg, Landkreis	5.5	7.3	1.6	3.2	5.0	24.4	46.8
DE246 - Bayreuth, Landkreis	4.0	5.4	1.1	2.4	3.7	17.9	34.5
DE247 - Coburg, Landkreis	3.3	4.5	1.0	2.0	3.1	15.0	28.8
DE248 - Forchheim	4.3	5.7	1.2	2.5	3.9	19.1	36.7
DE249 - Hof, Landkreis	3.8	5.1	1.1	2.3	3.5	17.0	32.7
DE24A - Kronach	2.7	3.6	0.8	1.6	2.4	11.9	22.9
DE24B - Kulmbach	2.8	3.8	0.8	1.7	2.6	12.6	24.2
DE24C - Lichtenfels	2.6	3.4	0.7	1.5	2.4	11.5	22.1
DE24D - Wunsiedel im Fichtelgebirge	2.9	3.9	0.8	1.7	2.7	13.0	25.1
DE25 - Mittelfranken	64.7	86.2	18.4	38.3	59.0	288.7	555.2
DE251 - Ansbach, Kreisfreie Stadt	1.5	2.0	0.4	0.9	1.4	6.8	13.1

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. Euros) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE252 - Erlangen, Kreisfreie Stadt	4.0	5.3	1.1	2.4	3.6	17.8	34.3
DE253 - Fürth, Kreisfreie Stadt	4.3	5.8	1.2	2.6	3.9	19.3	37.1
DE254 - Nürnberg, Kreisfreie Stadt	19.1	25.4	5.4	11.3	17.4	85.2	163.8
DE255 - Schwabach, Kreisfreie Stadt	1.5	2.0	0.4	0.9	1.3	6.5	12.6
DE256 - Ansbach, Landkreis	6.8	9.1	1.9	4.0	6.2	30.4	58.5
DE257 - Erlangen-Höchstadt	5.0	6.6	1.4	2.9	4.5	22.2	42.6
DE258 - Fürth, Landkreis	4.3	5.8	1.2	2.6	4.0	19.3	37.2
DE259 - Nürnberger Land	6.3	8.4	1.8	3.7	5.7	28.1	54.0
DE25A - Neustadt an der Aisch-Bad Windsheim	3.7	4.9	1.1	2.2	3.4	16.5	31.7
DE25B - Roth	4.7	6.3	1.3	2.8	4.3	21.0	40.3
DE25C - Weißenburg-Gunzenhausen	3.5	4.7	1.0	2.1	3.2	15.6	30.0
DE26 - Unterfranken	49.9	66.5	14.2	29.5	45.5	222.8	428.4
DE261 - Aschaffenburg, Kreisfreie Stadt	2.6	3.5	0.7	1.5	2.4	11.6	22.3
DE262 - Schweinfurt, Kreisfreie Stadt	2.0	2.7	0.6	1.2	1.8	9.0	17.4
DE263 - Würzburg, Kreisfreie Stadt	5.0	6.7	1.4	3.0	4.6	22.5	43.3
DE264 - Aschaffenburg, Landkreis	6.5	8.7	1.9	3.9	6.0	29.2	56.1
DE265 - Bad Kissingen	4.0	5.3	1.1	2.3	3.6	17.7	33.9
DE266 - Rhön-Grabfeld	3.1	4.2	0.9	1.9	2.9	14.0	27.0
DE267 - Haßberge	3.2	4.3	0.9	1.9	2.9	14.4	27.6
DE268 - Kitzingen	3.3	4.5	1.0	2.0	3.1	14.9	28.7
DE269 - Miltenberg	4.9	6.5	1.4	2.9	4.4	21.7	41.8
DE26A - Main-Spessart	4.8	6.5	1.4	2.9	4.4	21.6	41.6
DE26B - Schweinfurt, Landkreis	4.3	5.7	1.2	2.5	3.9	19.1	36.7
DE26C - Würzburg, Landkreis	6.0	8.1	1.7	3.6	5.5	27.0	51.9
DE27 - Schwaben	67.4	89.9	19.2	39.9	61.5	301.2	579.2
DE271 - Augsburg, Kreisfreie Stadt	10.0	13.3	2.8	5.9	9.1	44.6	85.7
DE272 - Kaufbeuren, Kreisfreie Stadt	1.6	2.1	0.5	0.9	1.4	7.1	13.6
DE273 - Kempten (Allgäu), Kreisfreie Stadt	2.3	3.1	0.7	1.4	2.1	10.5	20.1
DE274 - Memmingen, Kreisfreie Stadt	1.6	2.1	0.4	0.9	1.4	6.9	13.3
DE275 - Aichach-Friedberg	4.8	6.4	1.4	2.9	4.4	21.6	41.5
DE276 - Augsburg, Landkreis	9.1	12.1	2.6	5.4	8.3	40.5	77.9
DE277 - Dillingen an der Donau	3.5	4.7	1.0	2.1	3.2	15.8	30.4
DE278 - Günzburg	4.6	6.1	1.3	2.7	4.2	20.3	39.1
DE279 - Neu-Ulm	6.2	8.3	1.8	3.7	5.7	27.9	53.6

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. Euros) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE27A - Lindau (Bodensee)	3.0	4.0	0.9	1.8	2.8	13.5	25.9
DE27B - Ostallgäu	5.1	6.7	1.4	3.0	4.6	22.6	43.5
DE27C - Unterallgäu	5.1	6.8	1.5	3.0	4.7	22.8	43.9
DE27D - Donau-Ries	4.9	6.5	1.4	2.9	4.4	21.8	41.9
DE27E - Oberallgäu	5.7	7.6	1.6	3.4	5.2	25.3	48.7
DE3 - Berlin	130.4	173.8	37.1	77.2	119.0	582.5	1,120.2
DE30 - Berlin	130.4	173.8	37.1	77.2	119.0	582.5	1,120.2
DE300 - Berlin	130.4	173.8	37.1	77.2	119.0	582.5	1,120.2
DE4 - Brandenburg	94.8	126.3	27.0	56.1	86.5	423.2	813.7
DE40 - Brandenburg	94.8	126.3	27.0	56.1	86.5	423.2	813.7
DE401 - Brandenburg an der Havel, Kreisfreie Stadt	2.7	3.6	0.8	1.6	2.5	12.2	23.4
DE402 - Cottbus, Kreisfreie Stadt	3.9	5.1	1.1	2.3	3.5	17.2	33.1
DE403 - Frankfurt (Oder), Kreisfreie Stadt	2.3	3.0	0.7	1.4	2.1	10.2	19.6
DE404 - Potsdam, Kreisfreie Stadt	5.9	7.8	1.7	3.5	5.4	26.3	50.6
DE405 - Barnim	6.7	8.9	1.9	4.0	6.1	29.9	57.4
DE406 - Dahme-Spreewald	6.1	8.1	1.7	3.6	5.6	27.3	52.5
DE407 - Elbe-Elster	4.3	5.7	1.2	2.5	3.9	19.0	36.6
DE408 - Havelland	5.9	7.8	1.7	3.5	5.3	26.1	50.3
DE409 - Märkisch-Oderland	7.2	9.6	2.1	4.3	6.6	32.2	61.9
DE40A - Oberhavel	7.7	10.2	2.2	4.5	7.0	34.3	65.9
DE40B - Oberspreewald-Lausitz	4.6	6.2	1.3	2.7	4.2	20.7	39.8
DE40C - Oder-Spree	7.0	9.3	2.0	4.1	6.4	31.1	59.9
DE40D - Ostprignitz-Ruppin	3.9	5.2	1.1	2.3	3.6	17.4	33.5
DE40E - Potsdam-Mittelmark	7.7	10.3	2.2	4.6	7.1	34.6	66.5
DE40F - Prignitz	3.1	4.2	0.9	1.8	2.8	13.9	26.8
DE40G - Spree-Neiße	4.8	6.4	1.4	2.8	4.4	21.5	41.3
DE40H - Teltow-Fläming	6.1	8.1	1.7	3.6	5.6	27.3	52.4
DE40I - Uckermark	4.9	6.6	1.4	2.9	4.5	22.0	42.3
DE5 - Bremen	25.0	33.3	7.1	14.8	22.8	111.6	214.6
DE50 - Bremen	25.0	33.3	7.1	14.8	22.8	111.6	214.6
DE501 - Bremen, Kreisfreie Stadt	20.7	27.6	5.9	12.2	18.9	92.4	177.7
DE502 - Bremerhaven, Kreisfreie Stadt	4.3	5.7	1.2	2.5	3.9	19.2	36.9
DE6 - Hamburg	67.3	89.7	19.2	39.8	61.4	300.5	577.7
DE60 - Hamburg	67.3	89.7	19.2	39.8	61.4	300.5	577.7
DE600 - Hamburg	67.3	89.7	19.2	39.8	61.4	300.5	577.7
DE7 - Hessen	229.2	305.4	65.2	135.6	209.1	1,023.5	1,968.1
DE71 - Darmstadt	143.6	191.3	40.9	85.0	131.0	641.2	1,232.9
DE711 - Darmstadt, Kreisfreie Stadt	5.4	7.2	1.5	3.2	5.0	24.3	46.7

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. Euros) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE712 - Frankfurt am Main, Kreisfreie Stadt	25.5	34.0	7.3	15.1	23.3	114.1	219.3
DE713 - Offenbach am Main, Kreisfreie Stadt	4.5	6.0	1.3	2.7	4.1	20.2	38.8
DE714 - Wiesbaden, Kreisfreie Stadt	10.5	13.9	3.0	6.2	9.5	46.7	89.8
DE715 - Bergstraße	9.9	13.2	2.8	5.9	9.1	44.3	85.3
DE716 - Darmstadt-Dieburg	10.9	14.6	3.1	6.5	10.0	48.8	93.8
DE717 - Groß-Gerau	9.6	12.8	2.7	5.7	8.8	42.9	82.5
DE718 - Hochtaunuskreis	8.6	11.4	2.4	5.1	7.8	38.3	73.6
DE719 - Main-Kinzig-Kreis	15.4	20.5	4.4	9.1	14.0	68.7	132.1
DE71A - Main-Taunus-Kreis	8.6	11.4	2.4	5.1	7.8	38.3	73.7
DE71B - Odenwaldkreis	3.7	4.9	1.0	2.2	3.4	16.4	31.6
DE71C - Offenbach, Landkreis	12.8	17.0	3.6	7.5	11.6	57.0	109.6
DE71D - Rheingau-Taunus-Kreis	6.9	9.2	2.0	4.1	6.3	30.9	59.5
DE71E - Wetteraukreis	11.3	15.0	3.2	6.7	10.3	50.3	96.7
DE72 - Gießen	39.4	52.5	11.2	23.3	36.0	176.0	338.4
DE721 - Gießen, Landkreis	9.7	12.9	2.8	5.7	8.8	43.2	83.1
DE722 - Lahn-Dill-Kreis	9.6	12.8	2.7	5.7	8.8	42.9	82.5
DE723 - Limburg-Weilburg	6.5	8.6	1.8	3.8	5.9	28.9	55.5
DE724 - Marburg-Biedenkopf	9.5	12.6	2.7	5.6	8.7	42.4	81.5
DE725 - Vogelsbergkreis	4.2	5.6	1.2	2.5	3.8	18.6	35.8
DE73 - Kassel	46.2	61.6	13.2	27.3	42.2	206.3	396.7
DE731 - Kassel, Kreisfreie Stadt	7.4	9.8	2.1	4.4	6.7	32.9	63.3
DE732 - Fulda	8.2	11.0	2.3	4.9	7.5	36.7	70.6
DE733 - Hersfeld-Rotenburg	4.6	6.2	1.3	2.7	4.2	20.7	39.8
DE734 - Kassel, Landkreis	9.0	12.0	2.6	5.3	8.2	40.1	77.1
DE735 - Schwalm-Eder-Kreis	6.9	9.2	2.0	4.1	6.3	30.9	59.5
DE736 - Waldeck-Frankenberg	6.1	8.2	1.7	3.6	5.6	27.4	52.7
DE737 - Werra-Meißner-Kreis	3.9	5.2	1.1	2.3	3.6	17.6	33.8
DE8 - Mecklenburg-Vorpommern	62.2	82.9	17.7	36.8	56.8	277.9	534.4
DE80 - Mecklenburg-Vorpommern	62.2	82.9	17.7	36.8	56.8	277.9	534.4
DE801 - Greifswald, Kreisfreie Stadt	2.1	2.7	0.6	1.2	1.9	9.2	17.7
DE802 - Neubrandenburg, Kreisfreie Stadt	2.5	3.3	0.7	1.5	2.2	11.0	21.2
DE803 - Rostock, Kreisfreie Stadt	7.6	10.2	2.2	4.5	7.0	34.1	65.6
DE804 - Schwerin, Kreisfreie Stadt	3.6	4.8	1.0	2.1	3.3	16.0	30.9
DE805 - Stralsund, Kreisfreie Stadt	2.2	2.9	0.6	1.3	2.0	9.7	18.7
DE806 - Wismar, Kreisfreie Stadt	1.7	2.2	0.5	1.0	1.5	7.5	14.4
DE807 - Bad Doberan	4.4	5.9	1.3	2.6	4.0	19.8	38.1

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. Euros) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE808 - Demmin	3.0	4.0	0.9	1.8	2.8	13.5	26.0
DE809 - Güstrow	3.8	5.0	1.1	2.2	3.4	16.8	32.3
DE80A - Ludwigslust	4.6	6.2	1.3	2.8	4.2	20.8	39.9
DE80B - Mecklenburg-Strelitz	2.9	3.9	0.8	1.7	2.7	13.2	25.3
DE80C - Müritz	2.5	3.3	0.7	1.5	2.2	11.0	21.1
DE80D - Nordvorpommern	4.0	5.3	1.1	2.4	3.7	17.9	34.4
DE80E - Nordwestmecklenburg	4.4	5.9	1.3	2.6	4.0	19.7	37.8
DE80F - Ostvorpommern	4.0	5.3	1.1	2.4	3.6	17.8	34.2
DE80G - Parchim	3.6	4.9	1.0	2.2	3.3	16.3	31.3
DE80H - Rügen	2.6	3.4	0.7	1.5	2.3	11.4	22.0
DE80I - Uecker-Randow	2.7	3.7	0.8	1.6	2.5	12.3	23.6
DE9 - Niedersachsen	299.4	399.1	85.3	177.2	273.2	1,337.2	2,571.4
DE91 - Braunschweig	61.0	81.2	17.4	36.1	55.6	272.2	523.5
DE911 - Braunschweig, Kreisfreie Stadt	9.4	12.5	2.7	5.5	8.6	41.9	80.5
DE912 - Salzgitter, Kreisfreie Stadt	3.9	5.2	1.1	2.3	3.5	17.4	33.4
DE913 - Wolfsburg, Kreisfreie Stadt	4.6	6.1	1.3	2.7	4.2	20.5	39.4
DE914 - Gifhorn	6.5	8.7	1.9	3.9	6.0	29.2	56.1
DE915 - Göttingen	9.8	13.0	2.8	5.8	8.9	43.7	84.0
DE916 - Goslar	5.4	7.2	1.5	3.2	5.0	24.3	46.7
DE917 - Helmstedt	3.5	4.7	1.0	2.1	3.2	15.8	30.3
DE918 - Northeim	5.3	7.0	1.5	3.1	4.8	23.6	45.4
DE919 - Osterode am Harz	2.9	3.9	0.8	1.7	2.7	13.1	25.2
DE91A - Peine	5.0	6.6	1.4	2.9	4.5	22.2	42.8
DE91B - Wolfenbüttel	4.6	6.2	1.3	2.7	4.2	20.7	39.7
DE92 - Hannover	80.9	107.8	23.0	47.9	73.8	361.3	694.7
DE922 - Diepholz	8.1	10.8	2.3	4.8	7.4	36.0	69.3
DE923 - Hameln-Pyrmont	5.8	7.8	1.7	3.5	5.3	26.1	50.2
DE925 - Hildesheim	10.7	14.3	3.1	6.3	9.8	47.9	92.1
DE926 - Holz Minden	2.8	3.7	0.8	1.6	2.5	12.4	23.9
DE927 - Nienburg (Weser)	4.6	6.2	1.3	2.7	4.2	20.7	39.8
DE928 - Schaumburg	6.1	8.1	1.7	3.6	5.6	27.2	52.3
DE929 - Region Hannover	42.7	57.0	12.2	25.3	39.0	190.9	367.1
DE93 - Lüneburg	64.0	85.3	18.2	37.9	58.4	285.7	549.4
DE931 - Celle	6.8	9.0	1.9	4.0	6.2	30.2	58.1
DE932 - Cuxhaven	7.6	10.1	2.2	4.5	6.9	33.9	65.2
DE933 - Harburg	9.3	12.4	2.6	5.5	8.5	41.6	79.9
DE934 - Lüchow-Dannenberg	1.9	2.5	0.5	1.1	1.7	8.4	16.1
DE935 - Lüneburg, Landkreis	6.7	8.9	1.9	4.0	6.1	29.9	57.5
DE936 - Osterholz	4.2	5.6	1.2	2.5	3.9	18.9	36.3

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. Euros) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DE937 - Rotenburg (Wümme)	6.2	8.3	1.8	3.7	5.7	27.7	53.2
DE938 - Soltau-Fallingb.ostel	5.3	7.0	1.5	3.1	4.8	23.6	45.4
DE939 - Stade	7.4	9.9	2.1	4.4	6.8	33.2	63.9
DE93A - Uelzen	3.6	4.7	1.0	2.1	3.2	15.9	30.6
DE93B - Verden	5.0	6.7	1.4	3.0	4.6	22.5	43.3
DE94 - Weser-Ems	93.6	124.8	26.7	55.4	85.4	418.0	803.8
DE941 - Delmenhorst, Kreisfreie Stadt	2.8	3.7	0.8	1.7	2.6	12.6	24.1
DE942 - Emden, Kreisfreie Stadt	1.9	2.6	0.6	1.2	1.8	8.7	16.7
DE943 - Oldenburg (Oldenburg), Kreisfreie Stadt	6.1	8.1	1.7	3.6	5.6	27.3	52.5
DE944 - Osnabrück, Kreisfreie Stadt	6.2	8.2	1.8	3.7	5.6	27.6	53.2
DE945 - Wilhelmshaven, Kreisfreie Stadt	3.1	4.1	0.9	1.8	2.8	13.7	26.4
DE946 - Ammerland	4.5	5.9	1.3	2.6	4.1	19.9	38.2
DE947 - Aurich	7.1	9.5	2.0	4.2	6.5	31.9	61.3
DE948 - Cloppenburg	6.0	8.0	1.7	3.5	5.4	26.6	51.2
DE949 - Emsland	11.8	15.8	3.4	7.0	10.8	52.8	101.6
DE94A - Friesland (DE)	3.8	5.0	1.1	2.2	3.4	16.8	32.4
DE94B - Grafschaft Bentheim	5.1	6.8	1.5	3.0	4.7	22.8	43.9
DE94C - Leer	6.2	8.3	1.8	3.7	5.7	27.8	53.5
DE94D - Oldenburg, Landkreis	4.8	6.4	1.4	2.8	4.4	21.4	41.2
DE94E - Osnabrück, Landkreis	13.5	18.0	3.8	8.0	12.3	60.2	115.7
DE94F - Vechta	5.1	6.8	1.5	3.0	4.7	22.8	43.8
DE94G - Wesermarsch	3.4	4.6	1.0	2.0	3.1	15.4	29.5
DE94H - Wittmund	2.2	2.9	0.6	1.3	2.0	9.7	18.6
DEA - Nordrhein-Westfalen	674.9	899.5	192.1	399.4	615.8	3,014.0	5,795.6
DEA1 - Düsseldorf	195.3	260.2	55.6	115.5	178.2	872.1	1,676.9
DEA11 - Düsseldorf, Kreisfreie Stadt	22.2	29.6	6.3	13.1	20.3	99.1	190.7
DEA12 - Duisburg, Kreisfreie Stadt	18.5	24.7	5.3	11.0	16.9	82.8	159.2
DEA13 - Essen, Kreisfreie Stadt	21.7	29.0	6.2	12.9	19.8	97.1	186.7
DEA14 - Krefeld, Kreisfreie Stadt	8.9	11.8	2.5	5.3	8.1	39.7	76.3
DEA15 - Mönchengladbach, Kreisfreie Stadt	9.8	13.0	2.8	5.8	8.9	43.6	83.8
DEA16 - Mülheim an der Ruhr, Kreisfreie Stadt	6.3	8.4	1.8	3.7	5.8	28.3	54.3
DEA17 - Oberhausen, Kreisfreie Stadt	8.1	10.8	2.3	4.8	7.4	36.0	69.3
DEA18 - Remscheid, Kreisfreie Stadt	4.2	5.6	1.2	2.5	3.8	18.7	36.0
DEA19 - Solingen, Kreisfreie Stadt	6.1	8.1	1.7	3.6	5.5	27.1	52.1

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PACKAGED LIQUOR, WINE, & BEER

2015 Industry Product Sales (Mill. Euros) (Projected)

Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEA1A - Wuppertal, Kreisfreie Stadt	13.2	17.6	3.8	7.8	12.1	59.1	113.7
DEA1B - Kleve	11.6	15.5	3.3	6.9	10.6	52.0	99.9
DEA1C - Mettmann	18.7	25.0	5.3	11.1	17.1	83.7	160.9
DEA1D - Rhein-Kreis Neuss	16.7	22.3	4.8	9.9	15.3	74.8	143.8
DEA1E - Viersen	11.4	15.2	3.2	6.7	10.4	50.8	97.7
DEA1F - Wesel	17.7	23.6	5.1	10.5	16.2	79.2	152.4
DEA2 - Köln	165.8	221.0	47.2	98.1	151.3	740.5	1,424.0
DEA22 - Bonn, Kreisfreie Stadt	12.2	16.2	3.5	7.2	11.1	54.4	104.6
DEA23 - Köln, Kreisfreie Stadt	37.9	50.5	10.8	22.4	34.6	169.2	325.4
DEA24 - Leverkusen, Kreisfreie Stadt	6.1	8.1	1.7	3.6	5.5	27.1	52.2
DEA26 - Düren	10.1	13.5	2.9	6.0	9.2	45.3	87.0
DEA27 - Rhein-Erft-Kreis	17.5	23.4	5.0	10.4	16.0	78.3	150.6
DEA28 - Euskirchen	7.2	9.6	2.1	4.3	6.6	32.3	62.1
DEA29 - Heinsberg	9.6	12.8	2.7	5.7	8.8	43.0	82.8
DEA2A - Oberbergischer Kreis	10.6	14.2	3.0	6.3	9.7	47.5	91.4
DEA2B - Rheinisch-Bergischer Kreis	10.5	14.0	3.0	6.2	9.6	46.8	89.9
DEA2C - Rhein-Sieg-Kreis	22.6	30.1	6.4	13.4	20.6	101.0	194.3
DEA2D - Städteregion Aachen	20.8	27.7	5.9	12.3	19.0	92.8	178.5
DEA3 - Münster	98.1	130.7	27.9	58.1	89.5	438.1	842.5
DEA31 - Bottrop, Kreisfreie Stadt	4.4	5.9	1.3	2.6	4.0	19.7	38.0
DEA32 - Gelsenkirchen, Kreisfreie Stadt	9.8	13.0	2.8	5.8	8.9	43.7	84.0
DEA33 - Münster, Kreisfreie Stadt	10.5	14.0	3.0	6.2	9.6	46.9	90.1
DEA34 - Borken	14.0	18.6	4.0	8.3	12.7	62.4	119.9
DEA35 - Coesfeld	8.3	11.1	2.4	4.9	7.6	37.1	71.4
DEA36 - Recklinghausen	23.8	31.8	6.8	14.1	21.7	106.4	204.7
DEA37 - Steinfurt	16.8	22.3	4.8	9.9	15.3	74.8	143.9
DEA38 - Warendorf	10.5	14.0	3.0	6.2	9.6	47.0	90.4
DEA4 - Detmold	77.1	102.8	22.0	45.6	70.4	344.4	662.3
DEA41 - Bielefeld, Kreisfreie Stadt	12.2	16.3	3.5	7.2	11.1	54.5	104.9
DEA42 - Gütersloh	13.4	17.8	3.8	7.9	12.2	59.7	114.8
DEA43 - Herford	9.4	12.6	2.7	5.6	8.6	42.1	81.0
DEA44 - Höxter	5.6	7.4	1.6	3.3	5.1	24.9	48.0
DEA45 - Lippe	13.3	17.7	3.8	7.9	12.1	59.4	114.3
DEA46 - Minden-Lübbecke	11.9	15.9	3.4	7.0	10.9	53.2	102.2
DEA47 - Paderborn	11.3	15.1	3.2	6.7	10.3	50.5	97.2
DEA5 - Arnsberg	138.6	184.7	39.5	82.0	126.4	618.9	1,190.0
DEA51 - Bochum, Kreisfreie Stadt	14.2	18.9	4.0	8.4	12.9	63.4	121.9
DEA52 - Dortmund, Kreisfreie Stadt	22.0	29.3	6.2	13.0	20.0	98.0	188.5
DEA53 - Hagen, Kreisfreie Stadt	7.2	9.5	2.0	4.2	6.5	31.9	61.4

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Germany Products Forecast (ISIC47)

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEA54 - Hamm, Kreisfreie Stadt	6.9	9.2	2.0	4.1	6.3	30.7	59.0
DEA55 - Herne, Kreisfreie Stadt	6.2	8.3	1.8	3.7	5.7	27.9	53.6
DEA56 - Ennepe-Ruhr-Kreis	12.6	16.8	3.6	7.4	11.5	56.1	108.0
DEA57 - Hochsauerlandkreis	10.2	13.5	2.9	6.0	9.3	45.4	87.2
DEA58 - Märkischer Kreis	16.3	21.8	4.7	9.7	14.9	73.0	140.4
DEA59 - Olpe	5.3	7.0	1.5	3.1	4.8	23.5	45.2
DEA5A - Siegen-Wittgenstein	10.7	14.3	3.1	6.3	9.8	47.8	92.0
DEA5B - Soest	11.5	15.3	3.3	6.8	10.5	51.4	98.8
DEA5C - Unna	15.6	20.8	4.4	9.2	14.2	69.7	134.0
DEB - Rheinland-Pfalz	151.5	201.9	43.1	89.6	138.2	676.4	1,300.7
DEB1 - Koblenz	56.2	74.9	16.0	33.3	51.3	251.0	482.6
DEB11 - Koblenz, Kreisfreie Stadt	4.0	5.4	1.1	2.4	3.7	18.0	34.5
DEB12 - Ahrweiler	4.8	6.4	1.4	2.9	4.4	21.6	41.5
DEB13 - Altenkirchen (Westerwald)	5.0	6.7	1.4	3.0	4.6	22.3	43.0
DEB14 - Bad Kreuznach	5.9	7.8	1.7	3.5	5.4	26.3	50.5
DEB15 - Birkenfeld	3.2	4.2	0.9	1.9	2.9	14.1	27.2
DEB16 - Cochem-Zell	2.4	3.2	0.7	1.4	2.2	10.7	20.6
DEB17 - Mayen-Koblenz	8.0	10.6	2.3	4.7	7.3	35.6	68.4
DEB18 - Neuwied	6.8	9.1	1.9	4.1	6.2	30.6	58.8
DEB19 - Rhein-Hunsrück-Kreis	3.9	5.2	1.1	2.3	3.5	17.3	33.3
DEB1A - Rhein-Lahn-Kreis	4.7	6.2	1.3	2.8	4.3	20.9	40.2
DEB1B - Westerwaldkreis	7.5	10.0	2.1	4.4	6.9	33.6	64.6
DEB2 - Trier	19.4	25.9	5.5	11.5	17.7	86.7	166.6
DEB21 - Trier, Kreisfreie Stadt	4.0	5.3	1.1	2.3	3.6	17.7	34.0
DEB22 - Berncastel-Wittlich	4.2	5.6	1.2	2.5	3.8	18.8	36.1
DEB23 - Eifelkreis Bitburg-Prüm	3.6	4.7	1.0	2.1	3.2	15.9	30.6
DEB24 - Vulkaneifel	2.3	3.1	0.7	1.4	2.1	10.4	20.0
DEB25 - Trier-Saarburg	5.4	7.1	1.5	3.2	4.9	23.9	46.0
DEB3 - Rheinhessen-Pfalz	75.9	101.1	21.6	44.9	69.2	338.8	651.5
DEB31 - Frankenthal (Pfalz), Kreisfreie Stadt	1.8	2.4	0.5	1.0	1.6	7.9	15.2
DEB32 - Kaiserslautern, Kreisfreie Stadt	3.7	5.0	1.1	2.2	3.4	16.7	32.2
DEB33 - Landau in der Pfalz, Kreisfreie Stadt	1.6	2.2	0.5	1.0	1.5	7.3	14.1
DEB34 - Ludwigshafen am Rhein, Kreisfreie Stadt	6.2	8.2	1.8	3.7	5.6	27.6	53.2
DEB35 - Mainz, Kreisfreie Stadt	7.5	10.0	2.1	4.4	6.8	33.5	64.4
DEB36 - Neustadt an der Weinstraße, Kreisfreie Stadt	2.0	2.7	0.6	1.2	1.8	9.0	17.3
DEB37 - Pirmasens, Kreisfreie Stadt	1.5	2.0	0.4	0.9	1.4	6.9	13.2

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEB38 - Speyer, Kreisfreie Stadt	1.9	2.5	0.5	1.1	1.7	8.4	16.2
DEB39 - Worms, Kreisfreie Stadt	3.1	4.1	0.9	1.8	2.8	13.8	26.5
DEB3A - Zweibrücken, Kreisfreie Stadt	1.3	1.7	0.4	0.8	1.2	5.7	11.0
DEB3B - Alzey-Worms	4.7	6.3	1.3	2.8	4.3	21.1	40.5
DEB3C - Bad Dürkheim	5.0	6.7	1.4	3.0	4.6	22.4	43.1
DEB3D - Donnersbergkreis	2.9	3.8	0.8	1.7	2.6	12.9	24.7
DEB3E - Germersheim	4.7	6.3	1.3	2.8	4.3	21.1	40.5
DEB3F - Kaiserslautern, Landkreis	4.0	5.3	1.1	2.4	3.6	17.9	34.3
DEB3G - Kusel	2.8	3.7	0.8	1.6	2.5	12.3	23.7
DEB3H - Südliche Weinstraße	4.1	5.5	1.2	2.4	3.8	18.4	35.4
DEB3I - Rhein-Pfalz-Kreis	5.6	7.5	1.6	3.3	5.1	25.1	48.2
DEB3J - Mainz-Bingen	7.6	10.2	2.2	4.5	7.0	34.1	65.5
DEB3K - Südwestpfalz	3.7	5.0	1.1	2.2	3.4	16.7	32.2
DEC - Saarland	38.6	51.4	11.0	22.8	35.2	172.2	331.0
DEC0 - Saarland	38.6	51.4	11.0	22.8	35.2	172.2	331.0
DEC01 - Regionalverband Saarbrücken	12.6	16.8	3.6	7.4	11.5	56.2	108.0
DEC02 - Merzig-Wadern	4.0	5.3	1.1	2.3	3.6	17.7	34.1
DEC03 - Neunkirchen	5.2	6.9	1.5	3.1	4.8	23.3	44.8
DEC04 - Saarlouis	7.7	10.3	2.2	4.6	7.0	34.4	66.2
DEC05 - Saarpfalz-Kreis	5.6	7.5	1.6	3.3	5.2	25.2	48.5
DEC06 - St. Wendel	3.4	4.6	1.0	2.0	3.1	15.3	29.5
DED - Sachsen	157.2	209.5	44.7	93.0	143.4	701.9	1,349.7
DED2 - Dresden	61.6	82.1	17.5	36.4	56.2	275.0	528.7
DED21 - Dresden, Kreisfreie Stadt	19.7	26.2	5.6	11.6	17.9	87.8	168.8
DED2C - Bautzen	10.6	14.1	3.0	6.3	9.7	47.3	90.9
DED2D - Görlitz	10.6	14.1	3.0	6.3	9.7	47.3	90.9
DED2E - Meißen	10.6	14.1	3.0	6.3	9.7	47.3	90.9
DED2F - Sächsische Schweiz-Osterzgebirge	10.2	13.6	2.9	6.0	9.3	45.6	87.6
DED4 - Chemnitz	64.2	85.5	18.3	38.0	58.5	286.6	551.1
DED41 - Chemnitz, Kreisfreie Stadt	17.3	23.1	4.9	10.3	15.8	77.4	148.9
DED42 - Erzgebirgskreis	11.8	15.7	3.3	7.0	10.7	52.5	101.0
DED43 - Mittelsachsen	11.8	15.7	3.3	7.0	10.7	52.5	101.0
DED44 - Vogtlandkreis	11.8	15.7	3.3	7.0	10.7	52.5	101.0
DED45 - Zwickau	11.8	15.7	3.3	7.0	10.7	52.5	101.0
DED5 - Leipzig	31.4	41.9	8.9	18.6	28.7	140.4	269.9
DED51 - Leipzig, Kreisfreie Stadt	9.9	13.2	2.8	5.9	9.1	44.3	85.2
DED52 - Leipzig	10.9	14.5	3.1	6.4	9.9	48.5	93.3
DED53 - Nordsachsen	10.7	14.2	3.0	6.3	9.7	47.6	91.6

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEE - Sachsen-Anhalt	88.6	118.1	25.2	52.5	80.9	395.9	761.2
DEE0 - Sachsen-Anhalt	88.6	118.1	25.2	52.5	80.9	395.9	761.2
DEE01 - Dessau-Roßlau, Kreisfreie Stadt	3.3	4.4	0.9	2.0	3.0	14.7	28.3
DEE02 - Halle (Saale), Kreisfreie Stadt	8.8	11.7	2.5	5.2	8.0	39.3	75.5
DEE03 - Magdeburg, Kreisfreie Stadt	8.7	11.6	2.5	5.2	8.0	39.0	75.0
DEE04 - Altmarkkreis Salzwedel	3.4	4.5	1.0	2.0	3.1	15.2	29.2
DEE05 - Anhalt-Bitterfeld	6.7	9.0	1.9	4.0	6.1	30.0	57.8
DEE06 - Jerichower Land	3.7	4.9	1.0	2.2	3.3	16.3	31.4
DEE07 - Börde	6.8	9.1	1.9	4.0	6.2	30.3	58.3
DEE08 - Burgenland (DE)	7.4	9.8	2.1	4.4	6.7	33.0	63.4
DEE09 - Harz	8.8	11.8	2.5	5.2	8.1	39.4	75.8
DEEOA - Mansfeld-Südharz	5.7	7.6	1.6	3.4	5.2	25.6	49.1
DEEOB - Saalekreis	7.5	10.0	2.1	4.4	6.8	33.4	64.3
DEEOC - Salzlandkreis	8.0	10.6	2.3	4.7	7.3	35.6	68.5
DEEOD - Stendal	4.6	6.2	1.3	2.7	4.2	20.7	39.9
DEEOE - Wittenberg	5.2	7.0	1.5	3.1	4.8	23.3	44.8
DEF - Schleswig-Holstein	107.1	142.7	30.5	63.4	97.7	478.1	919.4
DEF0 - Schleswig-Holstein	107.1	142.7	30.5	63.4	97.7	478.1	919.4
DEF01 - Flensburg, Kreisfreie Stadt	3.3	4.5	1.0	2.0	3.1	15.0	28.8
DEF02 - Kiel, Kreisfreie Stadt	9.0	12.0	2.6	5.3	8.2	40.3	77.5
DEF03 - Lübeck, Kreisfreie Stadt	7.9	10.6	2.3	4.7	7.2	35.4	68.1
DEF04 - Neumünster, Kreisfreie Stadt	2.9	3.9	0.8	1.7	2.7	13.0	25.0
DEF05 - Dithmarschen	5.1	6.8	1.5	3.0	4.7	22.8	43.8
DEF06 - Herzogtum Lauenburg	7.1	9.4	2.0	4.2	6.4	31.5	60.6
DEF07 - Nordfriesland	6.3	8.3	1.8	3.7	5.7	27.9	53.7
DEF08 - Ostholstein	7.7	10.3	2.2	4.6	7.1	34.5	66.4
DEF09 - Pinneberg	11.5	15.3	3.3	6.8	10.4	51.1	98.3
DEF0A - Plön	5.1	6.8	1.4	3.0	4.6	22.7	43.6
DEF0B - Rendsburg-Eckernförde	10.2	13.6	2.9	6.0	9.3	45.6	87.7
DEF0C - Schleswig-Flensburg	7.5	10.0	2.1	4.4	6.8	33.4	64.3
DEF0D - Segeberg	9.8	13.0	2.8	5.8	8.9	43.7	84.0
DEF0E - Steinburg	5.0	6.7	1.4	3.0	4.6	22.5	43.2
DEF0F - Stormarn	8.7	11.5	2.5	5.1	7.9	38.6	74.3
DEG - Thüringen	84.7	112.9	24.1	50.1	77.3	378.5	727.7
DEG0 - Thüringen	84.7	112.9	24.1	50.1	77.3	378.5	727.7
DEG01 - Erfurt, Kreisfreie Stadt	7.7	10.3	2.2	4.6	7.0	34.5	66.3
DEG02 - Gera, Kreisfreie Stadt	3.8	5.0	1.1	2.2	3.4	16.8	32.3

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Region	Employee Size of Establishments						Total
	1-9 Emps.	10-49 Emps.	50-99 Emps.	100-249 Emps.	250+ Emps.	Non-Employer	
DEG03 - Jena, Kreisfreie Stadt	4.0	5.3	1.1	2.3	3.6	17.7	34.0
DEG04 - Suhl, Kreisfreie Stadt	1.5	2.0	0.4	0.9	1.4	6.6	12.7
DEG05 - Weimar, Kreisfreie Stadt	2.5	3.3	0.7	1.5	2.3	11.0	21.2
DEG06 - Eichsfeld	4.0	5.3	1.1	2.4	3.6	17.8	34.3
DEG07 - Nordhausen	3.4	4.5	1.0	2.0	3.1	15.2	29.3
DEG09 - Unstrut-Hainich-Kreis	4.1	5.5	1.2	2.4	3.8	18.4	35.4
DEG0A - Kyffhäuserkreis	3.1	4.1	0.9	1.8	2.8	13.8	26.6
DEG0B - Schmalkalden-Meiningen	4.9	6.6	1.4	2.9	4.5	22.0	42.4
DEG0C - Gotha	5.2	7.0	1.5	3.1	4.8	23.4	44.9
DEG0D - Sömmerda	2.8	3.7	0.8	1.6	2.5	12.4	23.8
DEG0E - Hildburghausen	2.5	3.4	0.7	1.5	2.3	11.4	21.9
DEG0F - Ilm-Kreis	4.3	5.7	1.2	2.5	3.9	19.0	36.5
DEG0G - Weimarer Land	3.2	4.3	0.9	1.9	2.9	14.3	27.5
DEG0H - Sonneberg	2.3	3.0	0.6	1.3	2.1	10.2	19.6
DEG0I - Saalfeld-Rudolstadt	4.4	5.9	1.3	2.6	4.1	19.8	38.2
DEG0J - Saale-Holzland-Kreis	3.3	4.4	0.9	1.9	3.0	14.7	28.3
DEG0K - Saale-Orla-Kreis	3.3	4.4	0.9	2.0	3.0	14.9	28.6
DEG0L - Greiz	4.1	5.5	1.2	2.4	3.7	18.3	35.1
DEG0M - Altenburger Land	3.8	5.0	1.1	2.2	3.4	16.8	32.3
DEG0N - Eisenach, Kreisfreie Stadt	1.6	2.2	0.5	1.0	1.5	7.2	13.9
DEG0P - Wartburgkreis	5.0	6.6	1.4	2.9	4.5	22.1	42.6

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Methodology

Perry/Hope Partners' Industry Forecast reports are estimations and projections based on our exclusive economic model that use the following data sources:

- 1) EuroStat (European Commission Statistics Division)
- 2) U.S. Bureau of the Census
- 3) WorldBank
- 4) UNSTATS (United Nations Statistics Division)

The general steps in our economic model are:

- 1) calculate projected enterprises using EuroStat data. Regression analysis is used as well as both longitudinal (historical) and vertical (from industry section to industry division to industry class) analysis.
- 2) calculate estimated establishments (local units) based on enterprise estimates from EuroStat data (step 1) and establishments by employee size of establishments from U.S. Census data.
- 3) calculate estimated establishments (local units) based on enterprise estimates from EuroStat data (step 1), establishments by employee size of establishments from U.S. Census data, and turnover by employee size of establishments from U.S. Census data.
- 4) calculate estimated employment based on enterprise estimates from EuroStat data (step 1), establishments by employee size of establishments from U.S. Census data, and employment by employee size of establishments from U.S. Census data.
- 5) calculate estimated establishments, turnover and employment based on regional enterprise estimates from EuroStat data and national estimates from steps 1 to 4.
- 6) calculate estimated product sales based on average product sales by retail industry estimates from U.S. Census data.

Appendix (Glossary)

ENTERPRISES

The enterprise is the smallest combination of legal units that is an organisational unit producing goods or services, which benefits from a certain degree of autonomy in decision-making, especially for the allocation of its current resources. An enterprise carries out one or more activities at one or more locations. An enterprise may be a sole legal unit.

LOCAL UNITS

The local unit is an enterprise or part thereof (e.g. a workshop, factory, warehouse, office, mine or depot) situated in a geographically identified place. At or from this place economic activity is carried out for which - save for certain exceptions - one or more persons work (even if only part-time) for one and the same enterprise.

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TURNOVER

Turnover comprises the totals invoiced by the observation unit during the reference period, and this corresponds to market sales of goods or services supplied to third parties.

Turnover includes all duties and taxes on the goods or services invoiced by the unit with the exception of the VAT invoiced by the unit vis-à-vis its customer and other similar deductible taxes directly linked to turnover.

It also includes all other charges (transport, packaging, etc.) passed on to the customer, even if these charges are listed separately in the invoice. Reduction in prices, rebates and discounts as well as the value of returned packing must be deducted.

Income classified as other operating income, financial income and extra-ordinary income in company accounts is excluded from turnover. Operating subsidies received from public authorities or the institutions of the European Union are also excluded.

EMPLOYMENT

Employment is one of the main variable groups covered by structural business statistics. The two main measures used are:

- the number of persons employed and
- the number of employees.

More complex measures are sometimes produced by measuring the number of hours worked or by conversion into full-time equivalent units. In addition some particular categories of employment are measured, such as part-time employment, female employment, self-employment, apprentices, homeworkers and unpaid employment (unpaid family workers and working proprietors).

The European System of Accounts (ESA) defines employment as covering both employees and self-employed persons, who are engaged in some productive activity that falls within the production boundary of the system.

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

ISIC (INDUSTRY CODES)

The International Standard Industrial Classification of all Economic Activities (ISIC) of the United Nations is intended to be a standard classification of all productive economic activities. Its main aim is to provide a set of activity categories that can be used when analysing statistics according to such activities. The detailed groups and classes of the ISIC are best suited for classifying the kind of economic activity of establishments.

The ISIC is a classification by activity. The activity carried out by a statistical unit is the type of production in which it engages.

NACE REV. 2

NACE Rev. 2 - Statistical classification of economic activities

In 2002, a major revision of NACE was launched. The Regulation establishing NACE Rev. 2 was adopted in December 2006. It includes provisions for the implementation of NACE Rev. 2 and coordinated transition from NACE Rev. 1.1 to NACE Rev. 2 in various statistical domains. NACE Rev. 2 is to be used, in general, for statistics referring to economic activities performed as from 1 January 2008 onwards.

NUTS REGIONAL CLASSIFICATIONS

NUTS - The statistical classification of regions in the European Union

The NUTS classification is the common statistical classification of territorial units in order to enable collection, compilation and dissemination of harmonized regional statistics of the Union.

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

VALUE ADDED

Value added at basic prices is calculated from the production value plus subsidies on products less the purchases of goods and services (other than those purchased for resale in the same condition) plus or minus the change in stocks of raw materials and consumables less other taxes on products which are linked to turnover but not deductible. It represents the value added by the various factor inputs in the operating activities of the unit concerned.

Income and expenditure classified as financial or extra-ordinary in company accounts is excluded from value added.

Value added at basic prices is calculated "gross" because value adjustments (such as depreciation) are not subtracted.

Note: Operating subsidies can be separated into two groups.

i) Subsidies on products are subsidies payable per unit of a good or service. The subsidy may be a specific amount of money per unit of a good or service or it may be calculated ad valorem as a specified percentage of the price per unit. A subsidy on a product usually becomes payable when the good or service is produced, sold or imported, but it may also be payable in other circumstances such as when a good is transferred, leased, delivered or used for own consumption or own capital formation.

ii) Subsidies linked to production are subsidies received by a unit which are not linked to the quantity or the value of goods produced or sold. Notably these subsidies include subsidies on the payroll and workforce, subsidies for environmental protection and grants for interest relief.

Investment subsidies are excluded.

Specific calculation methods are needed for NACE Rev. 1 classes 66.01 and 66.03

Note: Indirect taxes can be separated into three groups.

i) The first comprises VAT and other deductible taxes directly linked to turnover which are excluded from turnover. These taxes are collected in stages by the enterprise and fully borne by the final purchaser.

ii) The second group concerns all other taxes and duties linked to products which are either 1) linked to turnover and not deductible or 2) taxes on products not linked to turnover. Included here are taxes and duties on imports and taxes on the production, export, sale, transfer, leasing or delivery of goods and services or as a result of their use for own consumption or own capital formation.

iii) The third group concerns taxes and duties linked to production. These are compulsory, unrequited payments, in cash or in kind which are levied by general government, or by the Institutions of the European Union, in respect of the production and importation of goods and services, the employment of labour, the ownership or use of land, buildings or other assets used in production irrespective of the quantity or the value of goods and services produced or sold.

RETAIL TRADE, EXCEPT OF MOTOR VEHICLES

Germany Products Forecast (ISIC47)

PRODUCTION VALUE

The production value measures the amount actually produced by the unit, based on sales, including changes in stocks and the resale of goods and services.

The production value is defined as turnover, plus or minus the changes in stocks of finished products, work in progress and goods and services purchased for resale, minus the purchases of goods and services for resale, plus capitalised production, plus other operating income (excluding subsidies). Income and expenditure classified as financial or extra-ordinary in company accounts is excluded from production value. Included in purchases of goods and services for resale are the purchases of services purchased in order to be rendered to third parties in the same condition.

Specific calculation methods are needed for NACE Rev. 1 classes 66.01 and 66.03.

Note: Capitalised production includes the own-account production of all goods that are retained by their producers as investment. The latter includes the production of fixed tangible assets (buildings, etc.) as well as intangible assets (development of software, etc.). Capitalised production is unsold production and is valued at production cost. Note that these capital goods are also to be included in investment.

Note: Other operating income is a company accounting heading. The contents of this heading may vary between sectors and over time and as such can not be defined precisely for statistical purposes.